

THE COMMUNITY SPIRIT

BLOOMFIELD PUBLIC LIBRARY

A NEWSPAPER DEVOTED TO THE PROGRESS OF THE BLOOMFIELD WAR MEMORIAL

WEATHER
FAIR and
WARMER

Vol. I., No. 1

BLOOMFIELD, N. J., MAY 22, 1920

EDITORS HENRY BRAXTON
A. EARLE HIGGINSBloomfield to Build Community House
to Commemorate Her Soldier Dead

LAUNCHES CAMPAIGN TO RAISE \$200,000 FUND FROM MAY 30th TO JUNE 12th

New Building Will Stand on Amzi Dodd Estate—Ideal Recreational and Educational Civic Center

The features of the Community House in Bloomfield are these:

1. The Community House will serve as a permanent, everlasting tribute to those who died in the war.
2. The Community House is a living monument—not a granite shaft or a slab of cold marble.
3. The Community House will serve as everyman's club house. It is for the rich and the poor alike. It is a place where citizens can meet to conduct their social affairs, to read good books at their leisure, to enjoy themselves in healthy physical exercise, and to become better acquainted with each other.
4. The Community House is a place where the foreign born element of the community can absorb the beauty of American ideals. It is a place where the foreigner and American citizen can meet with a view to understanding each other better.
5. The Community House is an agent for real good in the community. Those who frequent the street corner, the pool room, or the cheap dance hall, will find in the Community House the answer to all their needs. Here they can bowl, play billiards, checkers or chess, dance, converse and engage in games.
6. The Community House can be made the art center of the town. Theatrical performances can be arranged, concerts can be given and art exhibitions can be encouraged.

The appropriateness of the Community House as a war memorial may be judged from the expression of opinion on the subject of monuments by Theodore Roosevelt a few years before he died.

Mr. Roosevelt said, "As for those of us who, with natures and shortcomings, but according to our lights, have striven to lead decent lives, if any friends wish to commemorate us after death the way to do it is by some expression of good deeds to those who are still living." If every citizen in Bloomfield does his share in making the Community House a success, the debt to those who have died will be fittingly paid, and at the same time those who are living will be greatly benefitted.

Think for a moment what the Community Center will mean to you, then ask yourself, can I afford not to give? Give to your utmost, if only for the selfish reason that you shall have personal benefit out of the Community House. As a matter of pride in Bloomfield, you cannot let this drive fall short of overwhelming success. Between May 30 and June 12 you will be asked to give your share to the \$200,000 needed for the Community House.

He Endorses It!

William H. Rawson, Town Recorder: "I am heartily in favor of a Community House, and I am sure the entire Police Department, from the Chief down will echo my sentiments. We are constantly confronted with the problem of properly dealing with men and young men who get into trouble merely because of nothing else to do. We get such cases in here time after time. The men hang around the corners, someone suggests some 'fun,' and they all land in court. When asked why they do this or that, they invariably answer, 'What else can we do?' There is no place for us to go." The Community House will be a wonderful thing for these fellows, and it will undoubtedly spare us a lot of trouble."



The Bloomfield War Memorial Community House to be built on Broad Street

The Living Memorial

This is the building that Bloomfield asks you to help build. It will stand on the Dodd estate, which was purchased by the World War Memorial Association. It will be a living memorial to those who gave their lives in the war. It will be a place where you and your family can go for an evening's entertainment, for a friendly chat with your neighbors, or for healthy physical exercise. Think of it, a building that contains a gymnasium, a dance hall, an auditorium, a swimming pool, bowling alleys, a rifle range, a billiard room, a card room, a lounge, a kitchenette, lockers, showers, meeting rooms and every other conceivable thing that makes for comfort and diversion.

Between May 30 and June 12 Bloomfield must subscribe \$200,000 for this Community House. You will be asked to give for something that will benefit yourself. During the war you were asked to subscribe to the Liberty Loan, to the Red Cross and other drives, but you have never before been asked to give for Bloomfield. The building of the Community House is the biggest thing that Bloomfield has ever undertaken. When it stands proudly on the green, a beautiful and useful war memorial, let people say of it, "This is the house that was built by Bloomfielders for Bloomfield."

Big Mass Meeting

Friday evening, May 28th,
in front of the High School.
Block Dance!
Band Concert!
Nationally known speaker!
Thrilling Feats!
For the Community House!
Don't Miss the Big Event of
the Season.

Earle and Ed
Will Use ItMcCORMICK TWINS
ARE ENTHUSIASTIC

They Are Happy Now Although

THEY WON'T USE THE COMMUNITY HOUSE FOR SOME TIME

These boys may not understand the purposes of a Community House in Bloomfield, but they will when they are old enough to go to the "gym." They are Earle and Edward McCormick, the twin sons of Albert F., who is employed at the E. H. Davey Company in Bloomfield. Albert has lived in the town for ten years, is happily married and has four children.

"The Community House will be a great place for the men who work in the factories," he said to our reporter. "It's just the place for them to go after working hours, and I must say it will be great for my children. Bloomfield needs it, and I am all for it."



War Memorial

Project Takes
Practical Form

COMMUNITY HOUSES

PROVE SUCCESSFUL

Springing up Everywhere
Throughout the Country—
Called "Power Plants for the
Generation of Civic Happiness"—
Locust Valley Sets a Fine
Example

In building a Community House in Bloomfield, the World War Memorial Association is not experimenting. The Association is raising funds for a project that has proved successful in every community in which it has been undertaken. There are still a few who stamp the Community House idea as "impracticable," "visionary," "Utopian." All great enterprises have been brought about by men of vision. Inventors are dreamers until they prove to the world that out of their dreams come the things that make for greater comfort, knowledge or happiness. A brief description of the rapid spread of the Community House movement and its success in many cities will set at rest the misgivings of the pessimist.

A recent bulletin issued by the Bureau of Memorial Buildings of the War Camp Community Service contains this very pertinent statement: "The Community House has come to be regarded as a power plant for the generation of civic happiness." These are some of the "power plants" operating under full steam in various parts of the country:

The Community House at Locust Valley, N. Y., which serves as the meeting place and recreational center for the 2,000 in-

known as the Neighborhood House, was erected from a fund of \$35,000 raised by popular subscription. To raise this sum in a town of 2,000 is certainly a sign of a definite interest and enthusiasm in the project. The report states a yearly income of \$14,000, more than half of this sum being obtained from membership dues, which range from one dollar to two hundred, depending upon the classification. The success of this house is due to the support of the Matinecock Neighborhood Association.

The Community Club at Elgin, Neb., was organized in 1917 by the farmers and townpeople of Elgin. The opera house was purchased and remodeled as a Community House. The Club has 244 members. A feature is a fortnightly community dinner, which is attended by entire families.

One of the most beautiful and complete "plants" in the country is the one at San Diego, Cal., the La Jolla Community House, a gift to the city from Miss Ellen B. Scripps, one of the Board of Directors of the Playground and Recreation Association of America.

Other cities that have found the Community House of distinct benefit are: Holden, Mass.; Kentfield, Cal.; Purchase, N. Y.; Ludlow, Mass.; Eveleth, Minn.; Peoria, Ill.; Columbus, Ohio; Grand Rapids, Mich.; La Salle-Perrin, Ill.; Manchester, Conn.; Santa Fe, New Mexico; Battle Creek, Mich.; Salt Lake City, Utah; Pompton Lakes, N. J.; Peabody, Mass.; Butler, Pa.; Sheboygan, Wis.; Rutland, Vt., and Randolph, Vt.

In all the cities mentioned, the Community House has grown from a real need. In every instance it has served a real purpose in contributing to the civic betterment.



The Bloomfield Red Cross Motor Corps

The same spirit that prompted these faithful workers to give their services during the war is actuating them in this campaign for funds for Bloomfield's Community House. The Motor Corps girls are on call for any service that will help things along at Campaign Headquarters. To drive about the town with the reporters or the photographers, to solicit advertising, to help in the organization details—they are always on tap with their cars and with a smile. These girls can be counted upon to back the Community House. It is the Community Spirit that impels them—in peace as well as in war.

THE INQUIRING REPORTER

He Asks Bloomfielders For Their Opinion About The Proposed Community House — A Few Endorsements

J. A. Skinner, managers' representative of the Sprague Electric Works: "A fine idea."

Clark M. Price, proprietor of the Jersey Music Company, 71 Washington Street: "Best kind of a memorial that could be built. Anyone should be willing to back a proposition of this kind."

Edward F. Higgins, postmaster, 46 Munroe Place: "A great thing. Bloomfield has been behind the times in this respect. Many of us have been forced to join out-of-town clubs. I'm glad a movement of this sort has been started."

Stanley Sobelson, formerly proprietor of the Empire and Savoy Theatres, of 7 Washington Street: "A fine idea for a memorial."

Mrs. Frederick Ashworth, of 199 Thomas Street: "I've raised a family in Bloomfield, and I think the idea of a Community House is splendid. I'll be present when the drive starts."

Edgar S. Stover, principal of the High School: "I will leave no stone unturned to carry this campaign to a successful conclusion. A Community House, in which our young people can find plenty of wholesome recreation, is a wonderful idea."

Health Officer, Joseph C. Saile: "A good thing for young and old, especially the former. No better appreciation of the work of those who died could be shown by the town."

Reverend Charles T. Hock, member of the Board of Education and professor in the Union Theological Seminary: "Say anything you want. I'm body and soul back of this movement and you can't make my sentiments too strong."

A Special Assignment or The Reporter's Thrill

Scene: A furnished room, dilapidated, sparingly furnished.

Time: 7:15 p. m., Friday, May 28, 1920.

Place: Newark, New Jersey.

Dramatis personae: A cub reporter, a half loaf of rye bread, an empty can of sardines, and a bottle of—Bevo, scarcely touched.

Disclose reporter, sitting in chair at table.

Expression is moody. Makes no move for two minutes and thirty seconds. Telephone bell is heard off stage. Reporter jumps from chair. Exit reporter. (Voice on stage.) "What's some special excitement in Bloomfield? Big mass-meeting in front of High School? I'll be right up. Thanks, Bill." Enter reporter in great haste. Grabs hat and coat. Exit reporter.

Scene changes. Location: Broad Street, Bloomfield, front of High School. Great mass of people, men, women, and children, congregated on "Green." Excitement in the air. Enter reporter, breathless, coat-tails flying, via "Shank's Mare." (All cars have been stopped and vehicles rerouted.) Reporter disappears in crowd. At the same time five khaki-clad youths, Boy Scout buglers, separate from the mass. A "call to arms" is sounded. A tense stillness pervades the atmosphere. Suddenly five car-splitting bomb-explosions are heard. Chief Keeber of the Fire Department barks a few "barks" through a megaphone and his men run through a fire-drill. Fifteen minutes of the most thrilling excitement are then furnished the onlookers. The fire-fighters are enthusiastically applauded. A band strikes up and a number of martial airs are played. The music ceases—applause—and all eyes are turned toward the platform on the "Green." Several men, all prominent in state and country, ascend the steps. Glowing speeches are then delivered on the question that has been long burning in the minds of the people. Wild enthusiasm prevails. The speeches ended, five more bombs are exploded. The band blazes forth in a harmonious outburst of "jazz"—the street is cleared—and the slaves of Terpsichore issue forth to agitate a degenerate pedal extremitiy, or "shake a wicked hoof," as Shakes-

peare would claim. Old and young cavort alike, and joy is unconfined. Time elapses. The town clock strikes twelve strikes, the multitude of people sights multitudinous sights, and the festivities are ended. As the crowd disperses the reporter emerges from the mass, mopping his brow and grinning from one eye-tooth to the other. He is heard to exclaim, "Can yuh beat it? I spent twelve years in this place. Two years ago I moved away. Now they're going to have a Community House. I repeat, CAN YUH BEAT IT?"



BASHFUL JOHN

John Dunnigan has been with the Jenkins Manufacturing Company for nineteen years. He's a great worker, and holds down a job as foreman of the foundry. John told the reporter that he thought the War Memorial Building was just what Bloomfield needed because it would provide recreational facilities for the workingmen. He was enthusiastic about the Community House, but when he was asked to pose for the camera, his modesty got the upper hand, and he refused persistently until his friend Patrick Canniff consented to have his picture taken also.

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Bloomfield, New Jersey

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Kent Bender Arthur F. Schlobohm
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What is Your Dollar Worth?

The value of a dollar depends largely on who has it to use.

Some men do not get the benefit they should from the money they earn, while others get a full hundred cents of efficiency out of every single dollar.

Get the worth of your earnings by spending only for things of real value to you, and making the rest of your money earn interest by depositing it in the Bank.

Bloomfield Savings Institution

FOUNDED 1871

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"Let your own discretion be your tutor." — *Hamlet*

Good Advice, too. Visit my Studio

M. BAER SALOV
"OUR TOWN PHOTOGRAPHER"

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At the Centre
Tel. 3722 RPT'd

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INSURANCE

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Bloomfield, New Jersey

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FOR ONE AND TWO-FAMILY HOUSES
FOR QUICK ACTION LIST YOUR PROPERTIES WITH
The Stevenson Company
*Bloomfield's Leading Dependable Real Estate
and Insurance Brokers*
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Bloomfield, New Jersey



Commercial Department Savings Department
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Interest Earns Interest

when you put the money
you desire to save in our

Special Interest Department
where it will earn interest
at the rate of

4% per annum.
compounded semi-annually **4%**

New accounts opened or money deposited in this department on or before May 4th will draw interest from May 1st., and that interest will in turn earn more.

3% Interest paid on Checking Accounts **3%**
of \$300 and over.

*Private Safe Deposit Boxes
and Storage Vaults*

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Ernest Baechlin

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*Woolen
Manufacturers*

Bloomfield, N. J.

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39 Broad Street
Meets Second Monday of Each
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Cary, Deuscher & Dennis
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CENTRAL MOTOR CAR CO.

BLOOMFIELD'S

Pioneer Automobile Dealer

REMEMBER

We sell standard goods only.

We stand back of anything and everything we sell.

We employ the highest class mechanics.

We guarantee satisfaction ALWAYS.

We sell DODGE BROTHERS and STUDEBAKER CARS

77-79-81 WASHINGTON STREET

Oh! But the wife can bowl too!!!



They'll Use the Community House!

Here are two Jenkins men who have voiced their hearty approval of the Community House. In the foreground is McCarthy, who has been with the Company nineteen years. "Born in Ireland but a good American," he describes himself. He and his wife Anna have no children, but his friend Robert Johnston, in the background, makes up for the deficiency. He has five

grown up children. His son John is shipping clerk at the Jenkins plant. The reporter and a companion were in Sweden but Bob, like his friend McCarthy, was born in Ireland. "The Community House will be a blessing for the young folks," says Bob. And Bob usually means what he says.

Community House Will Develop More Eileens

Little Eileen Parzer of Bloomfield thinks nothing of taking a mile swim in the morning as a constitutional. Eileen is only nine years old, but she is well on the way to becoming an expert swimmer and diver. She is strong and vigorous, and her mother, Mrs. Herbert Parzer, attributes her splendid physical condition to her fondness for swimming.

All the girls in Bloomfield can follow Eileen's example. When the Community House is completed, it will have a swimming pool, 20 x 60 feet, for the use of everybody in town. Mothers will not have to send their daughters to Newark or to some other city for swimming lessons. Right in the heart of Bloomfield, in the Community House, will be a splendid swimming pool, with lockers and showers for women. Here is a great chance to organize swimming classes and to hold swimming races and aquatic sports.

VISITS!

Did you ever think of the calls you're making every day of the year, and how you look forward to some and dread others? Recall that visit to the dentist, who was apparently determined to disengage your head from your shoulders? Or that little talk with the boss, which meant one more pack of Lucky Strikes a week—or another job? Or the call on the doctor, who grinned fiendishly, showed you all his instruments of torture, told you you were dying slowly, and relieved you of five dollars? And the time you accepted a friend's invitation to pay him a visit, and you watched his youthful daughter sing, dance, recite, and display her marvelous ability in a thousand other ways? You weren't very anxious to make those little calls, were you?

But how about that visit to the house of the friend you hadn't seen for years? Or your weekly excursion to the bank? Or the repetitious trip to a friend's cellar, where some wonderful relics of by-gone days are stored? The visit which has for its purpose the collection of an election day bet? Or the first Wednesday night when the present Mrs. was a pretty Miss?

Well, friends, we're going to call on all of you soon, and we're not dreading it—we're looking forward to it. This is a proposition which has an appeal for all of you, men, women, boys and girls, and we haven't the slightest doubt that you'll be behind us all the time. We're ready to start and—what? Right—let's go.

THE RIGHT SPIRIT

We are glad to acknowledge the receipt of a complimentary advertisement from the Gamma Tau Kappa Fraternity. It is the first advertisement of this kind we have received, and we appreciate the spirit in which it was given.

To honor those who died—to benefit the living—the Community House

\$200,000

May 30 to June 12

WORLD WAR MEMORIAL
of Bloomfield New Jersey

THE TOWN CLERK ENDORSES PLAN

Donald T. Peck Thinks That Community House Will Benefit Bloomfield

In my opinion the War Memorial idea as it is being carried out in this town cannot receive an over-dose of support or endorsement from too many of our citizens. I firmly believe that it vitally concerns the welfare of the whole community—especially so far as our present younger generation is concerned.

It will afford a means of providing recreation and entertainment for all classes and ages of our people, and it will centralize our interests and thus bring us into closer touch with our fellows. We will then through this means become more interested in the affairs of our town and through that interest will endeavor to better conditions in general and strive to make it a more fit place to live in.

Community spirit is the life of any community and this cannot be brought about until we get together and work hand in hand in developing and building up a structure such as is contemplated and which shall exist down through each generation to be used and enjoyed, and which shall act as a common bond in holding us together.

DONALD T. PECK

It's For You And Me— Sure We'll Build It

The Happy Smile of the Poster Man Is Encouraging For Bloom- field's Memorial.

He's the man on the poster. He's the man who says "It's for you and me—sure we'll build it." He knows that the Community House will be a great thing for his wife, his children and himself, and his happy smile says, "I'm for it." He isn't any particular man. He represents the loyal, contented Bloomfield worker.

PAT WANTS A RIFLE TEAM

Thinks it will be the Feature
of the Community House

Pat's smile has a meaning. He has just heard about the shooting gallery that will be a feature of the new Community House, and his smile says, "I'm for it." Pat thinks it would be a great idea to organize rifle teams in Bloomfield and to hold competitive matches in the Community House range.



PATRICK CANNIFF
Of the Jenkins Manufacturing Company

Pat is just "Pat" in the Jenkins Manufacturing Company's plant, but letters sent to him are addressed "Mr. Patrick Canniff, 6 Farrand Street, Bloomfield." He has been with the Jenkins Company for fifteen years. He is a core maker and moulder. His wife's name is Anna, and they have four fine children. They'll all use the Community House alright!



Every cent paid for advertising space in this issue goes directly to the World War Memorial Association to be used for the construction and equipment of the Community House.

A. B. VAN LIEW,
Chairman, Publicity Committee
World War Memorial Association of Bloomfield, N. J.

Meet Me At The Community House

THAT'S WHAT THEY'LL ALL SAY PRETTY SOON

Bloomfield's Lads and Lassies Will Welcome the Idea

For years past the usual meeting-place of the young people has been the Center. Appointments were generally made in some such manner: "Yes, I'll meet you in the Center about eight o'clock." Now, this arrangement had its bad features. It was too indefinite, too public. Hereafter, the Community House will take the place of the Center as a general meeting-place. It will be: "Yes, I'll meet you in the Community House about eight o'clock. You can be reading a book or playing pool while you're waiting." An illustrative incident of the old method follows.

A certain "Miss Brown" had made an appointment with her New York cousin, whom she has not seen, to meet him in the Center. She has anticipated that he will have trouble finding her house unless she meets him. She tells him over the phone that she will wear a red carnation for identification.

The hour arrives. "Miss Brown," with her red carnation, stands on one of the five different corners in the Center and awaits her cousin's arrival, carefully scanning the faces of different men for some sign of recognition. Fifteen minutes elapse and her mother's nephew has not turned up. She becomes a bit impatient. An idea! She will question some of the men standing around.

Ah! There is a man who might be her cousin. He has the Brown nose, the Brown red hair. She approached the man and questions him, pointing to her flower. Receiving no response, she repeats her question and touches her carnation. A blank expression creeps into the man's eyes and he begins to throw his arms around in reckless glee. He finally pulls a card from his pocket and writes: "Yes, it is a nice flower, but I am deaf and dumb." Red and dispointed, she sees another man and interrogates. She is met with, "Naw, my name ain't Brown. It's O'Briann. Some people pronounce it O'Brien." Crestfallen, she crosses the street. A young man

"Pawdon me, but—"

She hurries on. Her eyes all on a dapper-looking young fellow standing in front of one of the banks.

Again the "Pawdon me." She gives her purses no notice. He is probably some snip of a flirt. She accosts the young man in front of the bank and is answered, "No, I'm really terribly sorry. My name is Cecil Montmorency, of the old English Montmorency's. Undoubtedly you've heard of us. Now, my great-uncle—." Thoroughly disengaged, she turns on her heel and bumps right into the man who has been following her.

"Pawdon me, but—"

"What do you want, please? I'm in a hurry."

"Uh—pawdon me, are you Miss Brown?"

"I am. And I suppose you're the man I've been looking for. Here you've been behind me all the time. Say, can you tell a red carnation from a dandelion?"

"I'm sorry, cousin, but I can't. I'm color-blind. I thought it was a red carnation."

"Well it is. I said I'd wear a red carnation."

"That's right. You did, didn't you?"

He grins foolishly, she scowls furiously, both talk fluently, and turn toward her home.

Look at all the trouble that could have been avoided if the girl had told her cousin she would meet him at the Community House. She would have left her name at the desk there and settled down to read or had some fun with other girls until his arrival. Anyone would direct him to the Community House, he would arrive, ask for Miss Brown, and the twain would meet. Simple, isn't it?

What is the Community House going to do? The older social organizations are asking this question thoughtfully and with great interest. We of the League hope it will house us among others but we don't want it to be just an office building. What work will it do on its own account?



Upper Row, left to right—William Bickler, Mike Del Sardo, Ed Shriner.
Lower Row, left to right—Bob Orr, Louis Nigro, Adam Gahs, Conrad Buckland, Henry Bickler.

Davey Company Employees Endorse Bloomfield Community House Idea

TOTAL SERVICE RECORD OF EIGHT MEN 160 YEARS

Forty years is a pretty long time to be on the same job, isn't it? That's the service record of Adam Gahs, superintendent at the Davey Company, of Bloomfield, manufacturers of binder's board. Two others pictured here have the same long-distance record, and the combined number of years of service of the eight men pictured here is about 160, all it is with the Davey Company. They were all willing to be "snapped" by the photographer when they found out it had something to do with getting subscriptions for the Community House. "We're all for the Community House," they said. "If it's good for Bloomfield put us down in favor of it."

THE INQUIRING REPORTER

He Asks a Few More Questions and Gets Much Encouragement

Paul Bollenbach, 33 Walnut Street: "To a young fellow it sounds like good news. It will give a fellow a place to go at night, instead of hanging around corners."

* * *

Morris W. Van Gieson, 395 Franklin Street: "I've been brought up in this town and I've been waiting for something like this. I would suggest building a good stage in the house, with modern lighting and scenic facilities. We have always been forced to go to Montclair or Newark to stage a real show."

* * *

Miss Elizabeth G. Keeler, a self-supporting woman, boarding in town, and secretary to the president of the Rajah Auto-Supply Company: "Regarding the establishment of a Community House, I might say that aside from the benefits which will undoubtedly be derived by the town as a whole, the recreation features of same appeal to me and my fellow-employees very strongly, inasmuch as there have been no facilities or opportunities of this kind in the past."

* * *

Charles H. Demarest, president of the Local Council, Boy Scouts of America: "The Community Center will be very useful and of great advantage and help to the Boy Scout organization. It will furnish a permanent home where the leaders may plan their work in close co-operation with other organizations located in the same building. The boys will surely enjoy all of the advantages offered."

* * *

Edward Owens, American House, Broad Street: "Great stuff. I've lived here forty years, and it's the best thing the town ever thought of doing."

F. N. MOFFAT, Jr.
Real Estate - Insurance
Local Representative

National Surety Company
130 Linden Ave., Phone 2431

Compliments of

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Community Market Gahs Bros.

314 Glenwood Avenue

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Mrs. Losee's Art Shop

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Miss Helen E. Davis

INSTRUCTOR OF
Banjo, Mandolin, Ukulele and
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JAMES E. ELLOR

Staple and Fancy Groceries
Butter and Eggs a Specialty

56 DODD STREET

Phone 2719

Compliments of

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Graduate Palmer School of Chiropractic
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Three Year Course—Davenport, Iowa

John F. Dillon, D.C., Ph.C.
Chiropractor

Bloomfield Trust Co. Building

Mornings—9:30-12

Afternoons—Tuesday and Thursday 2:30-5

Evenings—Monday and Thursday 7:30-8:30

Other Hours by Appointment

47 W. 42d St., New York City

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Telephone 1490

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Agent for United Cigar Store

53 DODD STREET

Bloomfield, Glen Ridge, Montclair, and Vicinity

We have a large list of Cash buyers for one and two-family houses, farms and building lots.

Send us list of any property you have for sale.

NOW IS THE TIME WHILE THE BOOM IS STILL ON.

We have REAL ESTATE of all kinds—for sale or to let.

Are you carrying sufficient Insurance? Let us give you ample protection.

Frank Y. Wilhoft

43 BROAD ST. Phone 4131 BLOOMFIELD, N. J.

Give Yourself a Chance

WHEN YOU EAT

Treat your stomach right. Give it the best quality of food and it will give you the best of service.

That's the kind you get—well served at

Amend's Restaurant

588 Bloomfield Avenue

NO MORE LEAKY ROOFS

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665 Broad Street Newark, N. J. Nat'l Bank Bldg.
Bloomfield, N. J.



The Watsessing Red Cross Unit

Watsessing Red Cross Workers Happy Over Prospect of Community House

CAN BE RELIED UPON TO BACK THE MOVEMENT

The Watsessing Red Cross Unit looks contented and happy. Why? Because there's going to be a Community House in Bloomfield. It will be a memorial for the soldiers who died and that is good and sufficient reason of itself why the house should become a reality, they declare. Women who did their bit so capably and wholeheartedly during the war can be relied upon to stand back of so comprehensive a movement for community betterment. They kept their organization together for some time after the war closed, and some afternoon when the returned soldiers are all at work in down-town offices it is easy to imagine that a Red Cross get-together will hold sway in the new Community House.

From May 30 to June 12—Give all you can for Bloomfield's New Community House—It's all for us

WORLD WAR MEMORIAL
of Bloomfield New Jersey

A Dull Evening Ahead? Nowhere to Go? Why Not Try The Community House?

YOUR TROUBLES WILL BE OVER IF YOU TAKE THIS TIP

Say, when you sit down in the old Morris chair after a hard day's work, light up a Camel, and begin to think what a real, live Community House is going to mean to this old town, don't you get a grand and glorious feelin', huh? I'll say you do. I know I did. As a memorial it can't be beat, you'll admit. And for a place where everyone can go and enjoy a good time this proposition is the Big Idea.

Remember the time when you plugged down the towpath for a swim in the "Buttomhole" or the Aqueduct? Or dropped in some out-of-town Y. M. C. A. for a swim, feeling all the time like a visitor. Remember when you were just itching to play a good game of pool and none of the gang was around and you didn't know where to go? Remember the thousand idle times that have hung heavy on your hands, when you wanted to do something rash for a little excitement and ended up with doing nothing?

Buddy, I've lived in this town a long time—I've been thru the mill—and I know whereof I speak. This Community House is going to solve all your problems.

Here's something that happens to all of us some time or other. It's a Saturday night. You don't feel like taking in a show. None of the gang is around. Your girl—the only girl—is away. Ah, the stage is set for a tragedy. Let's see now, your friend George has a nice little girl up the line a bit. And Friend George goes to girl. Perfectly natural—you went to school with George once. Your decision is made.

You trip blithely up the steps of the girl's house and violently ring the doorbell. Your

manner is that of the interested friend. You are really quite concerned about George's welfare. You remove your hat, smooth your hair, adjust your tie, and make ready to impress the fair damsel you hope to meet. There is no response at the door. You smile graciously, don your hat, and ring again. Whereupon you remove your hat, smooth your hair, and adjust your tie.

The door opens suddenly and you behold not the vision of feminine loveliness you had expected, but rather the opposite—a typical old maid, lean, lanky, bespectacled, with lacy cuffs and high collar, bestowing upon you a benevolent smile which discloses gaps here and there in her uppers and lowers.

You are taken aback, but muster your courage and explain yourself. The girl not at home? Isn't that too bad? Well, you'll come around again some other—Oh no, you couldn't possibly stay. Oh no, oh no.

You are enticed into the parlor and forced into a chair. Your hostess announces that she is the girl's aunt, draws her chair closer, and begins to ply you with questions about George. George a nice boy? Of course. And such a student. Yougulp and agree with the woman. Such a conscientious boy, George. Keeps such good hours and habits. At this juncture you flush a bit, but wag your head in the affirmative. And he doesn't chew or smoke. Such a nice boy, George. You registered a mental "Gosh." Right here you want to kick, bite, or do something rash, but the situation is saved by the entrance of the family pet, a wicked-looking bulldog. He waddles up and looks you straight in the eye. Fine dog. Oh yes, good dog. Handsome. Magnificent. You

eyes rove from that ugly jaw to that waggy tail, and you don't know which end to believe. But you venture a timid pat, the dog licks your hand, and the suspense is over. Oh, you haven't seen the family album. You must see it before you go. You heave a despairing sigh and submit. There's Uncle Peter, he did this, he did that, and so on, and so on. There's Aunt Kate, she was this, she was that, and so on, and so on. There's Cousin Rudolph, he did this, he did—you beg her pardon, but could you have a drink of water? Of course you can. Such foolishness, to even think you couldn't. The water is brought and you thank her.

Don't you adore Emerson? What do you think of woman suffrage? Don't you despise cigarette-smokers? Aren't the latest fashions disgusting? Do you believe in spiritualism? These and other questions volleyed at you, you answer with unintelligible grunts and shake your head north, south, east and west, until your neck grows weary.

Don't you love music? Yes—yes—but you must be going. Oh, but you could stay to hear one song. But—well, yes. And at once the room is filled with noise and clamor. A squeaky, nasal soprano, an antiquated organ, and a tremolo which is exceedingly tremulous ordinarily do not make for harmony. The tumult suddenly ceases and all is still. You immediately rise to lofty heights of oratory in your praise of her musical ability. Now you must go. Oh yes, you must. It is getting late, close to nine-thirty. Yes, you're sorry, too. But you'll come again. Oh, gladly, gladly. You won't forget, will you? Oh, no. She'll sing for you again, too. Oh, that will be fine. Give her love to George when you write him. Yes, you will. Now, you won't forget to come again? No, you won't. Good-night. Good-night. You won't forget? No. Good-night, GOOD-NIGHT!

You almost fall down the steps in your haste to get out. Reaching the sidewalk, you mop your brow, take out a cigarette, and begin your journey homeward. Poor George. And these words, immortalized by the famous statesman and philosopher, "Pop" Kennedy, of Far Hills, occur to you: "God gave us our relatives, but we're lucky we can choose our friends." Oh, what a mess you ran into!

Buddy, the Community House will solve all such problems of what to do with your time. Get acquainted with the proposition. It's the best idea that ever struck this town.

"SLIM"

A New Bloomfield Comes Into Being

THE WAR STIMULATES COMMUNITY FEELING

Proposed Building Will Further Cement Local Interests

Way back in 1700 a group of settlers established a community in northern New Jersey. It was nothing but a wilderness settlement in those days, and embraced land which now forms five thriving towns. In 1812 an incorporate government was established and a town charter granted. There is no need to recount the development of this country from 1812 to 1912. The process was slow but sure, and in 1912 it was regarded as one of the prettiest, most satisfactory little suburbs in the state.

It had a birthday in 1912. It was one hundred years old. The first signs of a general brotherly feeling and community spirit displayed themselves in that birthday celebration. The people pointed with pride to the town "Green," the parks, other spots of beauty, the efficient school system, the fine transportation facilities and other features which marked the town as modern, capable of lifting its head among others in the state. But after the celebration the people settled back into the old rut, dividing themselves into cliques and forgetting the spirit which had bound them all together.

The war came along. The young men went away and as they went away that community spirit came back. Liberty Loans and drives of every description were supported with enthusiasm. The people were as one. The one thought which impelled every man, woman and child was victory, the ending of the war, the return

of the boys they had sent away. The Kaiser and his cohorts were duly punished and the boys began coming back. But many who had marched away failed to return. The people talked about the war for a while, then dismissed it from their minds as a thing better forgotten.

It was then that the amazing growth the town had undergone since 1912 first became really apparent. There had been an increase in population of forty-six per cent., jumping from 15,070 to over 22,000. Twenty-four new organizations had been established, making a total of forty-three. Manufacturing establishments of all kinds numbered more than sixty, employing upwards of 15,000 people. It represented a remarkable development, and problems of every kind had to be met and solved. Among the greatest was the assimilation of the newcomers, making them feel at home and glad to be with the rest of the people for the good of the town.

The question of a suitable memorial for the boys who died in the World War then presented itself. Some genius suggested a Community House. It was seen at once that this would not only serve as a tribute to those who had sacrificed their lives, but would be of value to those who still lived. Some consideration, it was argued, should be given those who offered themselves but were spared. And the men, women, and children who, though at home, played such a big part in the victory—they should not be overlooked. A Community House was the answer. Several prominent men of the town were approached on the proposition and were highly enthusiastic. They looked at it from all angles and registered unanimous approval. The town had grown, and was feeling the absence of a place where everyone, of every nationality, sect, race, or color, could go and be welcome, and enjoy a good time. The population was cosmopolitan. Such a house would solve the problem of proper assimilation. True, there were organizations but they kept by themselves. There was absolutely no place where all of the people, men, women and children, could go and feel right at home. So the idea of a Community House was enthusiastically endorsed, and preparations made for a campaign to put the idea into concrete form.

The drive is now in progress to obtain \$200,000 for the construction of a Community House. Soon it will no longer be an ideal, a product of the imagination, but a concrete realization of the hopes and plans of those broad-visioned men and women who have the welfare of the town at heart.

Every cent paid for advertising space in this issue goes directly to the World War Memorial Association to be used for the construction and equipment of the Community House.

A. B. VAN LIEW,
Chairman, Publicity Committee
World War Memorial Association
of Bloomfield, N. J.

Sworn Circulation
5000 Copies Each
Issue

THE COMMUNITY SPIRIT

A NEWSPAPER DEVOTED TO THE PROGRESS OF THE BLOOMFIELD WAR MEMORIAL

WEATHER
FAIR and
WARMER

VOL. I, No. 3

BLOOMFIELD, N. J., MAY 27, 1920

EDITORS HENRY BRAXTON
A. EARLE HIGGINSCommunity House Will Have Ideal
Location in the Heart of Bloomfield

MEMORIAL TO STAND ON THE AMZI DODD ESTATE FACING THE "GREEN"

Campaign for \$200,000 to Open
May 30th—Town Expected to
Exceed Quota

This is the site of the new Community House. It is the Amzi Dodd estate, 82 Broad Street, on which title has been taken by the World War Memorial Association. The plot is 275 feet on Broad Street, 255 on State Street and 355 feet deep. It is an ideal location near the Center, and facing the "Green." The main building, now occupied by the Essex County Vocational School, will be remodeled to house the administrative activities of the proposed Community Center. Then the actual building of the new Community House, the design for which has been approved, will begin.

For the building and equipment of this Community Center, a fund of \$200,000 must be raised between May 30 and June 12. You will be asked to subscribe, and when you do sign the blank remember that you are not asked to give *all at once*. You can subscribe over a five-year period, *so much per year*. If you decide to give

\$50, think of it as ten dollars per year for five years, payable at the beginning of each year.

SURE WE'LL BUILD IT!



Big Mass Meeting

Friday evening, May 28th, in front of the High School.
Block Dance!
Band Concert!
Nationally known speaker!
Thrilling Feats!
For the Community House!
Don't Miss the Big Event of the Season.



The Community House Site

War Memorial
Objects Stated

What are the objects of the World War Memorial Association of Bloomfield? Why is such a strenuous effort being made to raise funds for a Community House? What prompted the men and women behind the movement to give their time and their services and their enthusiasm? Perhaps the best explanation can be found in an extract from the constitution and by-laws of the Association.

The objects of this Association shall be:

1. To establish, erect and maintain suitable Memorial Buildings for the purpose of honoring those citizens of Bloomfield who served in the World War, and to commemorate the names of those who died for the cause of democracy.

2. To maintain such buildings as a permanent community home and as a gathering place open to all; which may provide facilities for mental and physical growth, for fellowship and recreation, for civic service, and for the enjoyment of the arts and sciences.

3. To provide a permanent community home for non-partisan, non-sectarian organizations devoted to recreational, civic, artistic, educational and other activities working for the common good.

4. To do all things necessary or convenient for the accomplishment of the purposes and objects herein above enumerated, and in general to do all things tending to promote the mental, moral, physical and civic welfare of the people.

A program such as this is worthy of the support of every man, woman and child in Bloomfield. When the call for subscriptions is made let none be found wanting.

Want Baby Show in
Community House

In considering the things which reach the hearts of all classes of people in a Community, perhaps the most potent are those most in need of its care; flowers, animals and babies, with the emphasis decided on the last. They, after all, appeal more strongly to that "touch of nature which makes the whole world kin" than any other interest. So why not a "Baby Show" at the Community House? Surely Bloomfield cannot be surpassed in babies, either fine or fair, and a Baby



Frances Boyd
daughter of Mr. and Mrs. Pliny A. Boyd

Show would draw every heart in the town to that center to do homage to her or his babyship. Why not in the Spring when there could be combined both flowers and babies, a lovely background of the former against which the little human flowers may bloom in contrast.

But an even more practical service to the whole community can be rendered by the use of the Community House to fill a much needed want in the Infant Welfare work. Baby clinics are an accepted factor in every enlightened community, as one of the most powerful means of combating infant mortality and building vigorous childhood. Here the babies are brought to be weighed and advised

High School Grads
Endorse Memorial"BUTTS" SAYS COMMUNITY
HOUSE WILL BE POPULAR

Henry James, ex-soldier and college student, usually knows what he is talking about. This is his opinion: "A community house, with all the opportunities it affords, will develop better citizens, mentally, morally, and physically."

Harry Brady, also an ex-soldier, president of the freshman class at N. Y. U., had his picture in the New York papers recently because he had been kidnapped by the sophomores. It was not the kind of picture that Harry would have chosen because he had lost some of his raiment, but he was wearing the same old smile. He is a great mixer and believes in plenty of action. This is what he thinks: "There should be in every community a place where the people are able to gather for amusement and recreation. Therefore, to fill this need, there should be a Community House in this town."

George Buttinghausen holds the athletic record in Bloomfield. Before his graduation from High School he was being discussed by some younger boys one day. Some one asked, "What makes him so popular?" The answer was surprising: "I don't think Butts is what I'd call popular, I think he is more—reverenced."

Butts says: "A Community House would soon pay for itself by making young men and women better physically and morally. I am sure all High School students are interested in a Community House because it will enable them to carry on the different lines of work started in school. I know of some B. H. S. graduates who joined an athletic club out of town just for the use of the gymnasium. It cost them \$100 to join and \$50 per year dues. I expected to join when through college but a Community House would, I believe, save me, as well as many other Bloomfield fellows this expense. I think it is wanted by every wide awake citizen who has the town's interest at heart."

Which is the more sensible way—to send our young men out of town for their recreation, or to let them have a place where they may exercise their power of leadership by coaching teams of boys? Hero-worship certainly has its place.

as to treatment, care and feeding.

The clinics in Bloomfield under the auspices of the Red Cross Nursing Service have been conducted under disadvantageous conditions in a large, draughty room, too public to accomplish satisfactory results.

To have a room properly equipped for this splendid service to the town would mean incalculable benefit to worker, parent and child.

Don't forget the baby room in the Community House!

MARGARET W. COE,
165 Franklin St., Bloomfield, N. J.

Westinghouse Employees Thrilled By Bloomfield Community House Features

"SWIMMING POOL IS A GREAT IDEA" THEY SAY



A Group of Westinghouse Employees

Reading from left to right—Top Row—Helen Gross, Olive Bailey. Middle Row—Gertrude Mehtens', Agnes Hildebrandt, Lucy Stillwell, Anna Cole, Mary Kestner. Bottom Row—Sam Carlson, Anna Conner, Ruth Gross, Elizabeth Gallagher.

The Westinghouse Lamp Company knows the meaning of community spirit. Their employees are a happy family, all working in perfect harmony. Our photographer posed this group of Bloomfield girls—no, you're right—they aren't all girls. When Sam saw that things were getting lively around the plant, he just insisted upon getting into the picture. Here he is, with a mischievous smile. Sam can create quite a little havoc among his fair admirers if he keeps this photograph within easy reach.

These girls are tremendously enthusiastic about the swimming pool feature of the Community House. "That's the best thing of all," they say. "Now we don't have to go out of town for our swimming." Besides the Community House will be an ideal place for them in their leisure hours. They anticipate many a lively Saturday afternoon when the Community House is a reality.

PASS IT AROUND!

After you have finished reading this newspaper will you please pass it around to your neighbor? We are trying to reach everyone in Bloomfield, but it may be that some are missed.

Gardens Are In Service For The Community House

*Our garden, unto you we owe
Our spirits' wider range and scope,
That causes in our hearts to grow
A higher faith, a nobler hope.*

Gardens in Bloomfield! Just gardens of old-fashioned flowers—gardens of perennials—gardens of roses, iris, dahlias, clumps of crysanthemums; beds of poppies and asters. Emphasis is seldom laid on gardens as character builders, as the poet would have us believe them to be; but it is readily admitted that they do bring happiness, and memories that link us with bygone days. Many of the old Puritan traditions of the town center round these well-cared-for back yards. One bed of bergemont came from a great-grandmother's garden at Rhinebeck-on-the-Hudson forty years ago—perhaps Lafayette had a bit for his buttonhole from the same plant, for it has a good sized, fluffy, red blossom that might be likely to attract a Frenchman. In another garden the ivy that drapes a tree like a mantle was grown from a slip

THE COMMUNITY SPIRIT

Published for eight issues by the World War Memorial Association of Bloomfield, New Jersey.

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should from the money they earn, while
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Get the worth of your earnings by spend-
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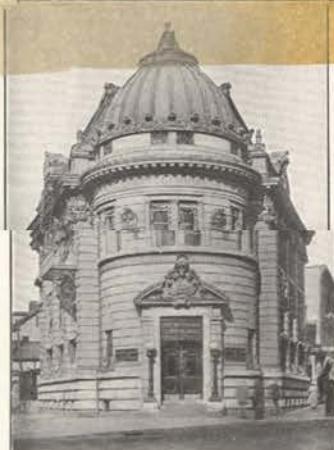
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Prize Essay Contests Stimulate Interest in the Community House

HIGH SCHOOL, PARK AND PAROCHIAL REPRESENTED



Gertrude Gross, of Bloomfield H. S., and Agnes Nagel, of Sacred Heart School, Winners of Essay Prizes

The Need of a Community House in Bloomfield

by Gertrude Gross

How shall we best honor our dead? That is the question that is being asked today. What shall we do to make the brave deeds of our fallen heroes live in our memories? Shall we erect statues of marble or bronze, or shall we erect something needful that shall be a benefit to us as well as a memorial? It is only fitting and proper that we shall do something to honor them. They went to war willingly and fearlessly. The least we can do is to erect a memorial in their honor. Different things have been suggested but the most popular project seems to be a Community House.

Communities themselves are now taking up the question of whether or not they shall have a useful reminder or a statue in a small inclosure with a "Keep Off the Grass" sign stuck in the ground.

The war has brought reinforcements to the ranks that are working for a community center building, the idea being that these memorials which are expected to be in every community should not be mere structures, but symbols of the deeds of those who paid the supreme sacrifice, that they be with us always. The spirit of brotherhood which existed among our fellows "over there" should make itself manifest over here. All classes of men and boys, men from every station in life fought the same fight, lived and died, side by side, helping each other whenever possible. They made no class distinction or distinction of any kind, and should not we in memory of them do the same and show the same brotherly spirit?

There is a great need for a Community House in our own town, and the advantages derived will be many. There are

scores of people in Bloomfield who never see a seashore in the summertime, who never have money enough to spend on good wholesome recreation, and to these such a place would be a heaven. There will be rest rooms, bowling alleys, boxing rooms, good showers, dressing rooms, swimming tanks and gymnasium which could be converted into a dance hall and probably a place where theatricals can be given.

There is nothing more appropriate in this community for a memorial than a Community House. It will be a place for recreation and exercise. Boys and girls, also young men who work all day in factories and who cannot afford to

would find this a satisfactory place to spend an evening. People who resort to cheap shows and dances for fun would soon come to realize what a much better time they could have at a Community House. The gymnasium will afford much needed exercise. Those who are fond of athletics but who have been deprived of such privileges will indeed find this advantageous. It will also be a place where the T. I. A. and other organizations of the town, formed for the public good, could meet.

For every call that was made during the war, whether for Liberty Loans, Salvation Army, Red Cross, Relief Funds, or Savings Stamps, Bloomfield went far above its quota. These are now things of the past but they can never be forgotten. Our men have been to France, fought and conquered, many men killed, but we are thankful that most all of those that went over came back again, alive. Of their heroic work, only the memory remains.

The boy and girl, man or woman who is unable to pay for his amusements, is the person the Community House wants to reach, not only the rich and aristocratic, but the poor and needy are the ones who need this sort of thing, for did not their sons and brothers fight in the Great War also? Is not this a memorial for them also? Yes, it is to commemorate the rich and poor alike.

What Purpose Should a Community House Have?

by Agnes Nagel

"Lest We Forget!" The World War Memorial Association of Bloomfield has decided to erect a monument to the mem-

ory of those who have fought in the war. What shall this memorial be? Shall a bronze statue perpetuate the memory of sacrifice and service? The Committee believes a Community House will be for all a living and practical monument and is to be preferred to one of bronze in a public park. A Community House will be for all time a serviceable good to the living; a memorial to the dead.

The people are called upon to finance this memorial. Therefore, our question is, "What purpose should a Community House have?

The first purpose should be to cement the feeling of brotherhood in our own town, a feeling begun during the war. Greater unity with the boys of various races, white, black, or yellow; with the boys of various walks of life; with the boys of various degrees of refinement and education. All were leveled to one plane in the war, for our government considered only age and physical fitness.

The second purpose should be to give

in less to the community. The Community House should create a love of God and Country. It, too, must keep alive democratic equality through patriotism. It should eradicate race hatred and religious narrowness. It should be a continuous means of uplift to those who are handicapped by environment and lack of education. It should be a means of service and advancement to those who are unfortunate in environment and education. In a word, a Community House will try to solve one of the greatest civic problems in the country today, Americanization.

The third purpose is to create a spirit of tolerance, which is not found in every community. The Community House should foster the fundamental American principles of Liberty, of Conscience and Obedience to Authority, because in large crises we are in need of each other to preserve our country; because our country like our God is no respecter of persons but of principles. Our civic duty is loyalty to God and country.

The fourth purpose of a Community House should be to foster civic betterment. The younger generation frequenting it would imbibe these principles, by coming in contact with the same ideals. Through this civic betterment the personal would be eliminated for the general good; the country would be made safe for democracy, there would be but one law, one people; there would be no privileged class but a community of common interest.

The proposition of opening a Community House is a large one. Not many communities are willing to try it, but the Bloomfield committee is optimistic. May it not be that the weak shall confound the strong, that Bloomfield may bring forth a golden crucible?



Esther Stier, Prize Essay Winner of Park School

The Necessity of a Community House in Bloomfield

by Esther Stier

Now that the World War is over and the boys that saved us have returned, it is up to us to show our appreciation and to perpetuate the memory of their heroic deeds. In the planning of this memorial two things had to be thought of. Will this memorial be useful in the future? Or will it merely be as a memory of the past? These things being considered, it was decided to have a Community House.

This Community House will be a great advantage to Bloomfield, as it not only offers education and recreation, but it also helps make better citizens of the boys and girls of today. It will keep them away from evil pastimes and will show them the straight path which leads them to be good, patriotic citizens of the United States.

Seeing the advantages of a Community House in Bloomfield, it is therefore the duty of every inhabitant of this town to help in the raising of the amount of money such a building would cost. The fixed amount is \$200,000. But it is up to us not only to raise that amount but go way over the top. It is not a large sum and if every one puts his shoulder to the wheel and does his level best, it would not depend on just a few. And it would give everyone the feeling that they too helped in the building of the memorial in honor of Bloomfield's heroes. So:

When Bloomfield asks for money, just think it's up to you to show the whole United States what your home town can do.

Henry Colvin
81 Monroe Place

THE COMMUNITY SPIRIT
BLOOMFIELD PUBLIC LIBRARY

A NEWSPAPER DEVOTED TO THE PROGRESS OF THE BLOOMFIELD WAR MEMORIAL

WEATHER
FAIR and
WARMER

VOL. I, No. 4

BLOOMFIELD, N.J., MAY 29, 1920

EDITORS | HENRY BRAXTON
A. EARLE HIGGINS

"We Are For The Community House"

Declare Thomas W. Oakes Employees

GIRLS ANTICIPATE FORMING A BOWLING CLUB IN MEMORIAL BUILDING



Employees of the Thomas W. Oakes Company

Left to right: Josephine Smok, 13 Davy Street; Ruth Floris, 281 East Franklin Avenue; Mary Lohr, 264 Spruce Street; Luella Garrison, 178 Jerome Place; Mrs. L. V. V. 127 Liberty Street; Clara Newport, 61 Spruce Street; Alice Fitzgerald, 85 Harrison Street; Lillian Lauterette, 127 Montgomery Street; Anna Newport, 61 Spruce Street.

Enthusiastic Bloomfield Workers Look Forward To Happy Hours

They're all in line for the Community House! These are some of the girls employed in the sewing rooms of the Thomas W. Oakes Company, of Bloomfield, manufacturers of woolens and serges. When they were told about the Community House, they voted for a bowling club as the chief feature of interest to them. By the way, they didn't line up for the camera as easily and as gracefully as you see them here. It took a little persuasion from Alice Fitzgerald, seventh from the left in the picture, before they would consent to pose "for publication." Alice is the life of this little party, as you can see by her very animated expression. She's for the Community House, alright, and so are her friends.

Roesches Favor War Memorial

VETERANS ENDORSE COMMUNITY HOUSE

Father And Two Sons Have Fine Service Records



IT ISN'T every private who can boast of a corporal and lieutenant in his own family, especially if the private happens to be the father of the two men of higher rank.

They're all civilians now. Charles Frederick Roesch, Sr., C. F. Roesch, Jr., and George Bancroft Roesch, but they're still fighting—only this time it's for a Bloomfield cause exclusively. The three Roesches are lined up for the Community House, doing all they can to help the work along.

C. F., Sr., has lived in Bloomfield for twelve years and he knows the town and

its needs. He enlisted in the Q. M. C. on September 3, 1918, reported at Fort Slocum three days later and was sworn in there. He left for Camp Meigs, Washington, D. C., on September 19, and remained there until his discharge in December. He has always been an enthusiastic campaigner for the cause of honest workingmen and he is a sincere friend of sincere labor. He does sign in and



C. F. Jr. and G. B., sons of Charles Frederick Roesch, Sr.

pictorial work in New York City, and his residence is in Bloomfield.

Here's what C. F. says about the Community House:

"A Memorial Community House has unforeseen advantages that are unmeasurable for a town like Bloomfield. It is true that we have a fine High School with an auditorium that can be used for public gatherings, but this does not afford a common ground for assembly as does a Community House, which carries with it all the ideas of a public meeting-center, regardless of creed or nationality, and which will be governed by all the town's people."

Your communication of May 12th received, and as Phoenix H. Hose Co. No. 1 would like to be represented in "The Community Spirit," will say in regard to the Community House that we think it is a wonderful plan and will be a great asset to the town of Bloomfield. We are very much in favor of it and hope it will not only be a great success but will also be a great benefit to our boys who so nobly fought for our rights.

(Signed) Thomas Coffey Sec'y.

War Memorial A "Health Center"

COMMUNITY HOUSE TO BENEFIT ALL BLOOMFIELD

Dr. Gertrude Ward States The Advantages That The New Building Will Offer

In considering the health benefits of a community center such as Bloomfield is planning as a World War Memorial, one of the most apparent results is the effect of well-directed team work on the physical and mental development of those who take part in it. In high school, college, and camp life, boys and girls, young men and young women, bear testimony to the big satisfaction and real helpfulness that are found in group activities.

But not all the people have the opportunity of belonging to one or more of these groups at any time, and practically none may do so in Bloomfield indefinitely where no organized recreation for the public has ever been available. In a community center, there is room for any group of any age to select and organize the form of physical exercise or self-expression that most appeals to it. Whether it be dancing, singing, hiking, gymnasium, or other work or play, the community center will furnish a means for meeting the desire. Healthy exercise in the company of congenial associates and the healthy fatigue that follows produce a state of mind and body that tend to make for better efficiency in every part of one's life.

On the individual side, too, it is no small thing to provide a means for our people to develop and keep in trim. Just one example will be suggestive—the ability to swim is almost an essential part of a good education nowadays, and our canal is no longer as attractive nor as desirable as it used to be for the purpose of swimming. Some school authorities provide swimming pools and require all

Memorial Drive Opens To-morrow

CAMPAIGN FOR \$200,000 TO CONTINUE TWO WEEKS

Bloomfield Expected to Go Over The Top For The New Community House

To-morrow the big drive for \$200,000 needed to build and equip Bloomfield's new Community House will be launched. By this time everybody in town knows what the Community House is, what it is for, and what benefits are to be derived from it. On all sides there has been voiced sentiment in favor of this great memorial to the boys who gave their lives in battle. It is not enough to be in favor of it—we must all contribute to the fund. The Community House is not being built by a few rich men in the town; it is being erected by everyone, and rightly so, for it is to be used by everyone. It is fitting that the drive should open on Memorial Day, for on that day the whole country remembers the heroes of the World War and of other wars. Bloomfield is erecting a permanent memorial to her own brave soldiers and sailors. Can you afford not to help?

pupils to learn how to swim. All agree that as a preventive against unnecessary loss of life, the ability to swim has an incalculable value. But, quite aside from these specific examples of its health importance, a community center may become in reality a very "Health Center" for the citizens of a town where it is established. Here in Bloomfield, why may it not be a place where public opinion in favor of a more helpful cooperation with the Board of Health in its efforts to protect us may be voiced; where backing of the Board of Education in its plans for reaching and teaching our children directly may be strengthened; where the Red Cross in its work of furthering the public health may have a place to exhibit and develop its program; where the League for Friends' Service may have a chance to show what it stands for in the health line; where all the inhabitants of Bloomfield may study and register their health needs?

We have the right spirit to accomplish big things; hitherto we have lacked facilities to work effectively and have had to confine ourselves more or less to local and church groups. With a place where these groups and others may come together and put their combined interest into better housing, better care for our babies and children, better and cheaper food, better prevention of disease, and more intelligent co-operation with existing agencies, no one can venture to predict what the results along health lines may be.

(Signed) GERTRUDE WARD

THE COMMUNITY SPIRIT

Published for eight issues by the World War Memorial Association of Bloomfield, New Jersey.

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THE INQUIRING REPORTER

He Asks Bloomfielders For Their Opinions About The Proposed Community House

Mrs. William J. Thomas, 81 Maolis Avenue: "I have raised six children in Bloomfield and have often observed the lack of such an institution as a Y.M.C.A. or a community house. This Community House will mean as much to Bloomfield as the World Wide movement means to the world."

Mr. John J. Conroy, who runs an express business: "Put me down in favor of a Community House in this town. It will be a big thing for all of us."

Palmer G. Cunningham, 346 Berkeley Avenue: "As one of the young fellows I cannot say too much for this Community House. All of us are looking forward to it."

Miss Elizabeth Edland, author and director of plays and pageants, already has plans for work with our boys and girls. She writes: "Your card has just come to me at Des Moines where I am getting together a few plays and pageants for the Methodist Conference. I had heard nothing before of a Community House for Bloomfield, but hope the Committee's vision of one may become a reality. *Surely Bloomfield can do what other towns and cities are doing.* I have some very definite ideas regarding certain features of such a Community House which I should like to place before your committee at the right time."

Tunis Garrabant, of Upper Broad Street: "I spent my whole life—I am sixty-five years old—in the Brookdale section of Bloomfield. Personally, I think it is absolutely the greatest idea that ever struck the town. Sentiment in this section of the town is unquestionable in favor of the Community House."

Dr. R. M. Garrick, of 31 Broad Street, a dentist: "I'm for this house first and last. Say anything you want."

A Happy Family! All Want the Community House!



Mr. Charles Mercurio, contractor, of Columbus Street, is heartily in favor of a Community House, and hopes that the people of the whole town will take an interest in it and avail themselves of its advantages.

Mr. Mercurio looks as carefree as a bachelor, but he is not a bit less concerned about the high cost of living than you would be if you had his family to provide with sugar and shoes. Perhaps the health and good looks of his family compensate for his burden of responsibility.

He came to this country from Palermo, Sicily, twenty-three years ago. He married here, and in 1918 built the attractive house in which he now lives. He was an active worker in the Red Cross drives during the war, and has a genuine interest in everything that concerns the public welfare.

In the picture are, in the back row, Mrs. Mercurio, Mr. Mercurio, little Charles, and Florence, the eldest daughter. In the next row are Michael, Jennie, and Anna, who is to be married early in June to Leonard Rianaldi. In front are

Eleanor, Margaret, Herbert, and Dominic. Baby Alfred, not in the picture, is only a few months old.

As wholesome, attractive an American family as any one need hope to see.

**SUBSCRIBER
WORLD
WAR
MEMORIAL
BLOOMFIELD**

Wear a button! If you subscribe to the \$200,000 fund needed for the Community House you get a button with these words set on a field of gold "Subscriber, World War Memorial, Bloomfield." Think what it means to display this button! You are contributing to the memorial in honor of the Bloomfield boys who gave their lives in the war. You are contributing to a building that will be a joy and a benefit to yourself and to your family. You are contributing to a structure that will be one of Bloomfield's

show places, a center of the town's activity.

In subscribing remember this. You are not asked to give all at once. You may make your payment in five annual installments. That is, if you intend to give \$100 to the Community House, you can make five yearly payments of \$20 each. No matter what you intend to give, you cannot give too much.

Think of it! A beautiful building that has a wonderful gymnasium, a swimming pool, a rifle range, bowling alleys, billiard tables, a dance hall, meeting rooms, reading rooms, and many other features. Think of all the button means, and when the time to give comes, "Give!"

PASS IT AROUND!

After you have finished reading this newspaper will you please pass it around to your neighbor? We are trying to reach everyone in Bloomfield, but it may be that some are missed.

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The Polish National Home

Polish Residents of Bloomfield Will Welcome the Community House

ALL IN HEARTY FAVOR OF THE WAR MEMORIAL

"The Polish people will welcome a Community House in Bloomfield," said Mrs. T. Daneski to the reporter. "It will be a wonderful thing for old and young. It will give the Polish people an opportunity to get acquainted with affairs in Bloomfield that are outside of their own local colony. Of course there is the Polish National Home, which provides a meeting place and a recreation room, but there is no gymnasium nor are there the other splendid facilities that the Community House will provide."

Mrs. Daneski knows the sentiments of the Polish people in Bloomfield, and she is well qualified to speak in their behalf. She organized the Polish women in Bloomfield for war work, and accomplished wonders with them. They have sent large sums to the Polish orphans in Poland, they have sent money to the Polish Orphanage in Lodi, N. J., and they are sending cigarettes and other comforts to the American boys still in the hospitals. In the parade the Polish Red Cross workers made an excellent showing, turning out in goodly numbers.

Reverend J. A. Ivanow, rector of the Roman Catholic Church, said: "I am much in favor of a Community House in Bloomfield. It will mean a lot to my Polish people. If you wish, I will be glad to take up a collection in my church. You can depend on my people when you start the campaign."

"Garden Clubs" in Community House

With a notable growth in population and great increase in buildings and factories during the last few years, one would scarcely expect that gardening, poultry raising, and other agricultural occupations could have had such an astonishing resurrection among us. Probably war conditions are primarily responsible, but the liberal policy of the Board of Education in co-operation with the town officials, the Shade Tree Commission, and private citizens has actually accomplished in our dear "Sleepy

old town" that which five years ago would have been pronounced impossible.

We almost envy the children in school who since April 1917, have been scientifically taught, but in a vitally interesting way, how to develop their natural love of *digging in the dirt* and *making things grow*.

From seed or small plant they have produced all kinds of *vegetables* learned how to prepare the soil and tend little



Mr. A. G. Pennell

garden plots in their own back yards, or, working in groups, have raised under supervision larger quantities on vacant lots. Demonstration or modern gardens have also been run by the Supervisor himself, and Bloomfield is fortunate indeed to have such a competent and faithful expert as Mr. A. G. Pennell in that position.

Not only in gardening, however, but in the fascinating study of poultry raising as well have our children been trained. By means of a small poultry plant maintained by Mr. Pennell, four incubators in constant use, and practical teaching together with the incentive of an exhibition, prizes, awards, etc. a great interest has been aroused in this absorbing field of work, of economic value in these days of high prices to be sure, but also of intrinsic importance in acquainting our children with fundamental processes of life and growth.

As already hinted, we who are past school age have not outgrown, nor have some of us ever given expression to, our inborn farming instincts. There are lawns, trees, and flower gardens to study and improve. There is canning to be done—vastly different from that of our grandmothers who used to "put up" fruits and vegetables to stock their pantry shelves. High School girls have learned how to do this in the Domestic Science department.

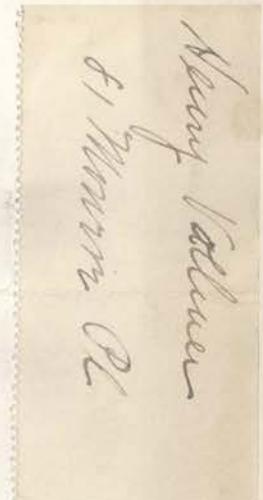
In a community center what good times we who are past school age could have, talking over our "two by four" back yards and their possibilities, and our wonderful chickens too! How much we could learn from one another's experiences and particularly from Mr. Pennell himself who is always at our service! What garden and poultry clubs we could organize to help us develop our available space to best advantage and to make record layers of our chicks! Perhaps a community kitchen with facilities for canning is not impossible and canning clubs centralized there could effect a saving of money and energy for many a Bloomfield housewife. We live in hopes of a speedy realization of this not impracticable dream.

THEY ENDORSE IT

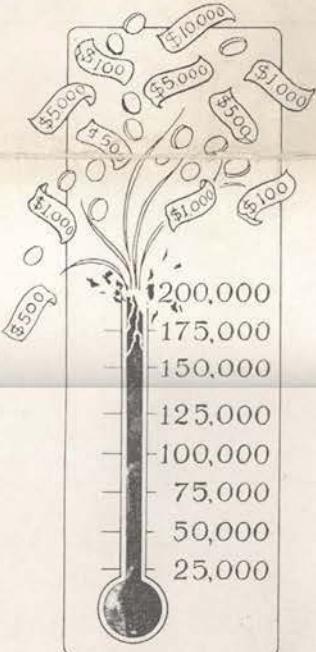
Eureka Lodge No. 46, Knights of Pythias is thoroughly in accord with the principles involved in the erection and completion of the Community House. It fills a long sought want for the residents of Bloomfield and is destined to fill support and co-operation of every individual in town, first, from the fact that it will serve as a long standing memorial to our Boys who went "Over There" but who did not return, second, from the stand point that the Boys who did return will know we appreciate what they were ready to do for us, third, a community house is one of the sources of friendship, and friendship is the one thing we all should cultivate because friendship goes hand in hand with community spirit.

Let us all put our shoulders to the wheel to make the Recreation Building what it should be.

Mrs. Charles W. Hedden, 70 Linden Avenue: "As a mother who lost a boy in the war I feel that nothing can be more appropriate as a memorial than a Community House. My other boy was in the navy for almost two years, but returned to me. As I look at it, the Community House will be a tribute to the boy whom I lost, and a source of real benefit to the boy who was spared."



Help Bust the Thermometer!



Going up! That's the thermometer's job. But he won't work unless things get warm. And making things warm is your job. Every time you give a dollar for Bloomfield's Community House, "old boy Thermometer" is wise and he registers. He can only go up to the \$200,000 mark for he's that kind of a thermometer. But don't have any pity on him. Warm him up to \$200,000 and then blow the top of his head off by giving more. Put him out of business between May 30th and June 12th.

You remember what the boys over there used to say in the early days of the war? "Berlin of bust," wasn't it. That was a big drive in war days. Putting up a Community House is a big drive in peace days. Make your slogan "200,000 for the Community House and bust the thermometer."



THE COMMUNITY SPIRIT

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A NEWSPAPER DEVOTED TO THE PROGRESS OF THE BLOOMFIELD WAR MEMORIAL

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VOL. I, No. 6

BLOOMFIELD, N. J., JUNE 5, 1920

EDITORS HENRY BRAXTON
A. EARL HIGGINSBig Mass Meeting Proves All Bloomfield
Is Solidly United for Community House

THOUSANDS THROG THE "GREEN" TO HEAR DISTINGUISHED SPEAKERS

Ex-Governor Runyon, Assemblyman Pierson, Mayor Sadler and Charles A. Hungerford Address Enthusiastic Gathering

That all Bloomfield is keyed up for the new Community House was demonstrated conclusively on Friday evening of last week when thousands of the town's residents flocked to the "green" to attend a big mass meeting arranged by the War Memorial Committee. It seemed that everybody in Bloomfield turned out. Long before the program began, hundreds gathered on the steps of the High School, and when the Sprague Band played its first number there was a general march in the direction of the "green."

At 7:30 the town was roused by the explosion of five bombs, followed shortly by the clanging of the bells on the fire engines. The engines tore through the streets at a mad pace, and halted before the High School. Then came the business of subduing the "fire" that threatened the school building. So realistic was the blaze that many a person believed that the "fire" was not a false alarm. The firemen clambered up the scaling ladders, one daring fellow leaped into a net from the second story, and the big crowd got its first thrill.

When the engines departed, the serious business of the meeting began. Mayor Sadler introduced Charles A. Hungerford, chairman of the World War Memorial Association, who in turn introduced the speakers of the evening, Assemblyman A. J. Pierson, and ex-Governor of New Jersey, William N. Runyon.

Mr. Pierson, in a very eloquent address, paid tribute to Bloomfield for its war work, and complimented the town upon its wise choice of a Community House as a memorial to the brave boys who lay under the sod in Flanders fields.

Ex-Governor Runyon said in effect, "The watchword of today is service. Bloomfield can do no greater service to the soldiers who gave their lives than by erecting a monument that shall be of service to the living. This venerable town has solved the problem of a suitable memorial. This great gathering is most impressive, and I am proud to be here to-night to address it in such a worthy cause. Would any one of you here do less than his part?"

The speaking was followed by a band concert, and later by a block dance that lasted until midnight.

The meeting was declared by many to be the most impressive in point of enthusiasm and numbers of any outdoor event held in Bloomfield in the last decade.



Employees of the Empire Cream Separator Plant

Community House Advocated by the
Empire Cream Separator Employees

"DOC" HALPIN HOLDS FORTH ON WAR MEMORIAL PROJECT

"Will we line up and be 'shot' for the new Community House Special? We sure will—we stood back of the boys when they were over there and we intend to keep right on standing back of them. Line up, men, and be shot!" This was the greeting the publicity committee received from "Doc" Halpin one afternoon recently when he was hard at work down at the Empire Separator Plant. "Doc" lined them up and they all said it was high time there was a tank big enough to swim in some where this side of Newark, where a fellow could go if he wanted to.

"Doc" is down in the directory as M. J. Halpin, 18 Hill Street, and he doesn't

need a whole lot of introducing to Bloomfield readers. He has lived in the town quite long enough to know its needs and some declare him to be interested in local politics, anyhow, the men that were lined up with him wanted to state their individual ideas about the new community undertaking, but they tell that "Doc" got to talking politics with one of the publicity committee. And after they waited round for something like half an hour trying to get in a word edgewise, the whistle blew and the last seen of the "Doc" and the committee member, they were holding forth just as though they'd found some subject that was good for an hour or more. The committee member had been interrogated but all the answer to date is "But Doc had something to say—I'll say he did."

The men in the photograph are M. J. Halpin, M. J. Kirby, 24 Washington Street; J. Miller, 36 Lake Street, J. Ashcroft, 108 Orange Street and Michael Gorman, 174 Orange Street.

Kenneth Ward, 20 Hazelwood Road: "You can count on the Bloomfield Tennis Club for support. Other towns, Maplewood, for instance, afford the people municipal recreational facilities. Why can't we? It's about time the town woke up."

War Worker Favors
Community HouseADELIA CORRAZ RETURNS
FROM MISSION ABROAD

Conducted Vacation Camp of 500
Children in Czechoslovakia



Miss Adelia Corraz

Miss Adelia Corraz of Essex Avenue who has given her indorsement to the Community House idea, has had a unique experience in community work abroad. She was one of three American women who successfully conducted a vacation camp of 500 children in Czechoslovakia last summer. Miss Corraz has recently been invited to return to continue her work by Miss Alice Masaryk, the president of the Red Cross of that country and also the daughter of the distinguished President Masaryk, who has been asked to serve the country in that office for the remainder of his life. Here's hoping that Miss Corraz stays and helps Bloomfielders with community work!

WHAT DOES IT
COST TO GIVE?

Did you ever stop to figure out just how much it costs you to give for your Community House? We want to drive this point home—you don't have to make your contribution in a lump sum. You have five years in which to pay it, annually or semi-annually.

Let us suppose you contribute \$100. This means only \$20 a year. How many trivial little things are you buying every day that cost you more than \$20 a year?

A pack of cigarettes a day costs a man about \$75 a year. The man who smokes a "ten-center" every day spends nearly \$40 annually. Even that little pack of chewing-gum means almost \$20 a year. Two trips a week to the movies cost around \$26 a year. Sodas, candy, etc., mean an annual expenditure of over \$20.

A dip in a big, roomy tank—some good snappy games on the alleys or at the pool-tables—a work-out in the gymnasium—a game of basket-ball or water-polo—loads of other things—how do these compare with your cigarettes, or gum, or sodas? And \$20 a year means less than ten cents a day!

Think all these things over when you make your contribution. This is the question: "How much will it cost me a day?" When you get through figuring, we are confident that you'll realize that a Community House is the most worthwhile thing that you can support.

MORE ENDORSE
WAR MEMORIAL

In accordance with your request the subject of a War Memorial Building in Bloomfield was discussed at the last regular meeting of the above council.

The council was unanimously in favor of the proposed Memorial Building your association desires to erect.

Assuring you of our unqualified support of your proposal and wishing you every success we beg to remain

Fraternally yours,
Star of James T. Boyd Council, No. 81
Daughters of America,
(Signed) Bertha Ingold,
Councilor.

(Signed) Walter K. Garrett,
Recording Secretary

Mr. Herman Behrens, 51 Weaver Avenue, a man who commutes to New York every day: "I believe it to be a most noble idea, one which should appeal to every man, woman, and child in the community. I am positive there will be no hesitation in extending to you in your noble efforts the help necessary to make a success of so worthy a cause. I know of nothing better than the Community House as proposed. While we are at it, we can put up a building which will cause our citizens to say at all times, no matter where located, 'We have a remembrance to our heroes second to none in the country.' In many cases, you have thought things couldn't be done. In this undertaking let our motto be 'It must be done'!"



Wladek Zbyszko, the Great Polish Wrestler

Zbyszko Addresses Big Polish Mass Meeting in the High School

WRESTLER EXPLAINS BENEFITS OF COMMUNITY HOUSE

A meeting of several hundred of Bloomfield's most representative Polish residents took place on Sunday afternoon, May 23rd, in the High School. The purpose of the meeting was to place before the Polish citizens of the town the facts concerning the new Community House.

Mr. Charles A. Hungerford, chairman of the board of trustees of the World War Memorial Association of Bloomfield, presided. Mr. Hungerford outlined the Community House project, explaining in detail how every person in town would be benefited, physically and mentally, by the advantages the war memorial building would offer.

He was followed by the internationally celebrated Polish wrestler, Wladek Zbyszko, who came especially to Bloomfield to address the meeting. Mr. Zbyszko was given an ovation when he arose to speak, and he made a splendid appeal for the Community House, addressing his audience in their native tongue. The wrestler volunteered his services in aid of the cause.

An interesting musical program was given by Mrs. Joseph Mann, soprano, who sang several songs excellently; Miss Helen Davis, who played several guitar solos splendidly, and Mrs. Foley, who accompanied both artists in very good style.

Great enthusiasm was demonstrated at the meeting, and there was every reason to believe that the Polish residents of Bloomfield would do their part toward making the drive a success.

THE INQUIRING REPORTER

He Is Getting More and More Encouragement

Chief of Police Louis M. Collins: "Bloomfield has needed a place of this kind for years. It will certainly be of benefit to the policemen. Some time ago Assemblyman Seymour P. Gilbert had a

bill passed to spend \$25,000 for an armory in Bloomfield. An option was secured on the lot located at Washington and Farrand Streets. But the \$25,000 needed was not included in the appropriations made by the state. An attempt was again made, but failed.

So when the men want to get a little revolver practice they have to go over in the woods around Davey's Pond. They mark off seventy-five feet and shoot at a target with a sand-pit as a background.

And when they want a swim, the only available place is a little wading pool in the park next to the police station. Put the Police Department down as an enthusiastic booster of the Community House."

The Major Joseph Bloomfield Chapter, Daughters of the American Revolution, heartily endorses the Community House as a War Memorial for Bloomfield.

For several months a committee from the Chapter has been working with the Bloomfield Legion in anticipation of this work, and thro' this committee the Chapter has kept in touch with the development of the project.

One of the members of the Bloomfield War Memorial Committee spoke at our April meeting on the Possibilities of the Community House.

(Signed) Mrs. Edward M. Bath, Regent.

At a meeting of Bloomfield Council 960, Royal Arcanum, a resolution was adopted endorsing the campaign of the World War Memorial Association of Bloomfield, New Jersey, to raise \$200,000 with which to build a Community House which will serve as a Memorial to the men of Bloomfield who gave their lives in the World War.

(Signed) Dr. Spencer C. Hamilton, Secretary.



Above is the Chief of the Fire Department, George E. Koehler. The Chief is one of the most ardent supporters of a Community House for Bloomfield. Mr. Koehler has been Chief of the Department for the past eight years, and was Assistant Chief for ten years previous to that. All he says is, "You can count on my men and me," and that means a lot.

The Fire Department has always been a big factor in drives in the past, but is going to make special efforts to make this campaign a success.

One of the men, James J. Mooney, who dubs himself the "Mayor of Farrand Street", had the following to say: "The boys are all for it, every one of them. Say, I started helping along the first day work started for the drive. The door at headquarters was found locked and the key was inside. So I had to climb up and go through the window.

This house will mean a lot to us fellows. After fighting a hard fire we'll be tickled to death to have a swimming-pool right near us, where we can take a dip. And the bowling-alleys sound good. We have pool-tables in the firehouse, but only a few fellows come around. There will always be men to play with at the Community House.

What do we do when we have a day off? There's nothing doing in the town, and we go to Coney Island or some such place for a swim. If we had a Community House to go to, we could have just as good a time and be on hand to help out in case of a bad fire. It's an all-around A-No. 1 proposition."

The work of the firemen last Friday night bore out their Chief's statement that his men could be counted on in this drive. They will play a big part in the coming campaign.

TIRES HAVE ADVANCED

As we predicted last month tires have advanced approximately 20 per cent. Anticipating this we have made large purchases. We can quote you very low prices on tires, in most cases less than they can be bought for at wholesale today. Let me quote you a price on your wants—Goodrich, Firestone, Goodyear, Diamonds.

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BLOOMFIELD

THE COMMUNITY SPIRIT

Published for eight issues by the World War Memorial Association of Bloomfield, New Jersey.

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After the Day's Work—The Community House!



Fraternities and Sororities Support Bloomfield's New Community House

SIX OF THE TOWN'S MOST PROMINENT CLUBS ENDORSE THE WAR MEMORIAL

Gamma Tau Kappa, Tau Omega Gamma, Phi Delta Alpha, Kappa Beta Kappa, Angle Circle and Sigma Delta Are For It



Left to right—Austin Rice, president of Gamma Tau Kappa; Helen A. Lawrence, president of Kappa Beta Kappa; Clarence Allen, president of Phi Delta Alpha; Ruth Collins, president of Tau Omega Gamma; Henry James, president of Angle Circle

Among the most enthusiastic supporters of the Community House are the fraternities and sororities of the town. Following are some of the statements made by officers of the respective clubs.

Austin Rice, president of the Gamma Tau Kappa fraternity: "The whole idea is a wonder, and it appeals to us very strongly. You can depend on the Gammans for support." This fraternity is the largest in town and has established a reputation through its various activities.

Miss Ruth Collins, president of the Tau Omega Gamma sorority: "Our sorority strongly approves of the Community House. It will serve not only as a war memorial, but as a place where the young people of the community may gather for good wholesome times. It will also add greatly to the appearance of Bloomfield and will be appreciated by young and old. Best wishes for the success of the drive." This sorority is composed of young women of the town, most of whom are at present in high school. It has been of great value in various drives conducted in the town.

Clarence Allen, president of the Phi Delta Alpha fraternity: "We heartily endorse the Community House project. You can rely on us to back the drive." This club is but a little over a year old, and is one of the most active organizations in town.

Miss Helen A. Lawrence, president of the Kappa Beta Kappa sorority: "As the prospects of a Community House become more concrete, the Kappa Beta Kappa sorority anticipates the day

when social activities may be held under its hospitable roof. We think of dances, socials and what not in the home that will be Bloomfield's Own. What opportunities will be ours to spend joyous evenings with our friends in the Community House! Just think of swimming in Bloomfield! Asbury Park will be a thing of the past. All success in the drive."

Henry James, president of the Angle Circle: "Representing the young man, advocating clean sports, higher morals, and better friendship, the Angle Circle Club gives the Community House project its whole-hearted endorsement. It can be counted on to back this campaign to a finish." This club boasts a ladies' auxiliary and plays a big part in the social activities of the town.

Miss Helen Tompson, president of the Sigma Delta sorority: "The Sigma Delta sorority is an enthusiastic supporter of the Community House idea. We will be ready when the drive starts." This sorority is five years old, and was especially active in war work.

PASS IT AROUND!

After you have finished reading this newspaper will you please pass it around to your neighbor? We are trying to reach everyone in Bloomfield, but it may be that some are missed.

IT'S FOR ALL!

Rick man, poor man, beggar man, thief. Doctor, lawyer, merchant, chief. Silk, satin, calico, rags.

Remember the above lines, the little things you used to recite when you were but children? Ah, them was the happy days! Just indulge in a little retrospection and let your mind revert back forty or fif—pardon us, we didn't mean to be so personal—a little while ago. Recall those little sayings? Mere childish prattle? Yes. But what we're driving at is this—how appropriate they are with reference to our Community House.

The Community House is founded on the principle of no racial, color, birth, sect, financial, or social distinctions. Apply that "childish prattle" to this principle and see how apropos it is. The Community House does not open its doors to a few or you—it welcomes *all* of you, and all will be accorded the *same* privileges.

Every cent paid for advertising space in this issue goes directly to the World War Memorial Association to be used for the construction and equipment of the Community House.

A. B. VAN LIEW,
Chairman, Publicity Committee
World War Memorial Association of Bloomfield, N. J.



WHO PAYS THE BILL?

Occasionally the question is asked, "How is the Community House to be supported after it is built?" The answer is simple. The aim is to make it self-supporting. The institution is not money-making, nor is it charitable. It merely uses much the same methods as a club, and charges sufficient for its privileges and equipment, which, together with its membership fees and other income from rentals, etc., cover its own expenses. Institutions of this character are not taxable under the New Jersey laws, and as the principle or first cost of the buildings and property is contributed by the people of the community, no interest upon it need be considered at all, which leaves upkeep of buildings and actual running expenses the only items to provide for. It works out consequently that institutions of this character pay their own way largely and are not a burden upon the public to any appreciable extent. The advantages derived from buildings such as these are extremely great, and more than offset any expense that may be connected with their operation.

It's For You And Me—
Sure We'll Build It

Keep the Poster Man Smiling by
Giving towards the Community
House



THE COMMUNITY SPIRIT
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A NEWSPAPER DEVOTED TO THE PROGRESS OF THE BLOOMFIELD WAR MEMORIAL

VOL. I, No. 7

BLOOMFIELD, N. J., JUNE 8, 1920

EDITORS | HENRY BRAXTON
A. EARLE HIGGINSCampaign for Bloomfield Community House
Shows Town Enthusiastic for War Memorial

OPENING OF SECOND WEEK OF DRIVE FOR \$200,000 PROMISES ULTIMATE SUCCESS

The drive for \$200,000 needed for the new Community House in Bloomfield has just entered upon its second week. While there has been no opportunity to check accurately the results of subscriptions to date, it is quite evident to the canvassers and to the district leaders that Bloomfield is destined to oversubscribe the amount set down originally by the War Memorial Committee.

The mass meeting of May 28, in front of the High School, proved that the

townspeople were enthusiastic for the Community House. Various organizations in Bloomfield have placed themselves on record as in favor of the War Memorial. And now come the big manufacturing interests in town who declare that the Community House is the biggest project that Bloomfield has ever undertaken, and that they are behind the movement with their purses as well as with their hearts.

At first the sum of \$200,000 seemed

almost impossible of obtaining. At the present time it looks as if that sum and a good deal more is in sight. Those who understand the plan have come to realize that it means only \$40,000 per year for the whole town of Bloomfield, over a five-year period. There will be no taxation for the upkeep of the Community House. It will be practically self-supporting.

"Success of the Community House
Will Depend Largely Upon the Women"

MRS. CANDLER BELIEVES THEY PLAY VITAL PART

"One of the biggest things that has come out of the war is the building of community houses as war memorials," says Mrs. Martha Candler, of the National Bureau of Memorial Buildings, which is an outgrowth of the War Camp Community Service. "The success of a community house and its place in the community, will largely depend on the atmosphere of hospitality which will be found there; and the right atmosphere must be created by the women."

"It is a privilege and a great challenge to the women of American communities today," she says, "to keep the same fine vision and spirit which moved them in their war work, and made them oblivious to creed and caste."

"It is exactly to the degree to which this vision and spirit are kept, that the Community House (which we are dedicating to the men who offered themselves up in the name of freedom and democracy) will succeed or fail."

Mrs. Candler is insistent that nobody knows, as yet, all the splendid things that will be worked out by women in this new institution, the Community House. She says that some of the community houses which have existed for many years have developed highly successful programs; but even they do not suggest to the full the sort of democratic institution we may expect to find in the memorial community building, because the existing houses have almost without exception been made possible by some special element of the population and none of them have been the spontaneous expressions of community spirit such as the new "Living Memorials" almost invariably are.

Mrs. Candler placed the responsibility in women's hands of conserving the get-together spirit, in which we all became joint participants during the war, and in which creed, nationality and lines of social cleavage were all forgotten in a broad friendliness and goodwill.

Women's experiences as war mothers, and as hostesses at large public dances and other entertainments, seem to have

been but a training school for the more permanent task of community hostess, which will be one of the first duties of women in the community house, according to Mrs. Candler.

The charge might be made against us as a nation, she declares, that we are lacking in family spirit. Father, mother, son and daughter, all seek their recreation in different ways and places. But with father and son, and mother and daughter at the community house banquets she believes this tendency will be corrected.

Aside from banquets Mrs. Candler cites other women's activities which will center around the community house kitchen, that will have a tendency to conserve the get-together spirit, calling attention to the fact that during the war thousands of women became food experts. These women will be capable of valuable leadership in infant welfare and other work of the kind, and will aid in the study of food conservation. Co-operative clubs for cooking, canning and preserving and for buying will also be established as the natural result of the women meeting at a central kitchen to discuss household problems.

Women, she believes, should also initiate athletic activities and suggests mother and child games in the gymnasium and women's swimming contests among neighborhood groups.

A Friendly Circle for domestics has been a successful feature of a western community house and in mentioning the House as a meeting place for women's clubs Mrs. Candler dwells upon the possibilities of federating club groups and holding round-table conferences.

Artists and potential artists of every community will be encouraged by the women, for it is always the women, she says, who find time for the so-called "nice things" of life, and committees will soon be able to obtain choice travelling exhibits of paintings and sculptures through national art societies.

In closing, Mrs. Candler says, "the project of building these living memorials through national art societies.

through which the ideals of democracy may be perpetuated are under way in about 800 towns and cities throughout the country. The sentiment is abroad that we can best honor those who sacrificed their all, in this way. The whole atmosphere of the building, and consequently its success (for people will either use it, and come to feel at home and enjoy themselves there, or they will find it cold and forbidding) will depend upon the women. It will be the women who will have to create the spirit of hospitality that will transform the mere house into a Community House, and make it stand for the new social order in which the community is the unit."

MORE BOOSTERS!

Alfred N. Edgerley, of Edgerley and Gilson: "A great thing! It will provide recreation of the right kind, and bring in outlying sections of the town, making Bloomfield a community in *fact* as well as in name."

R. Stier, of 214 Glenwood Avenue, butcher: "This is the best thing that ever happened in this town. It was time for Bloomfield to wake up and consider such a great thing as a Community House. Our children will certainly appreciate it."

Mr. Harry Hawthorne, 109 Franklin Street: "All my life I've spent in Bloomfield and I have always thought the town needed a place like this. All of us around here are boosters."

Mrs. Grace C. Kent, 97 Berkeley Avenue: "I have raised a family in Bloomfield and have often observed the lack of recreational facilities in town. The Community House will solve many a mother's problems."

Mrs. Jacob S. Wolfe, 44 Watsessing Avenue: "Splendid! We won't have to depend on using the chapels of the churches for our recreation. My two sons are away, but they will be glad when they hear of this."

Eli Harris, 352 Franklin Street: "Absolutely the best idea ever thought of here. Bloomfield has been a long time waking up."

THE INQUIRING REPORTER

He Asks Bloomfielders For Their Opinions About The Proposed Community House — A Few Endorsements

BLOOMFIELD POST NO. 20
American Legion

Bloomfield, N. J.
May 20, 1920

Mr. Alfred B. Van Liew,
Chairman, Publicity Committee,
World War Memorial Association,
Bloomfield, N. J.
Dear Sir:

Replying to your letter of May 12, in which you ask that the attitude of the Bloomfield Post of the American Legion be given to you per form, this I am glad to do because it is such an easy task.

The Post is fully heart and soul in the movement and, although it is not going to concentrate its efforts as a body, it will be safe to say that at least 90% of the active members are not only for the movement but are willing to do all in their power to make it a prime success.

It is only necessary for you to review the resolution we sent to your Committee sometime previous to get a further view of our attitude in this case.

In closing I will say that we are with you to the man.

Very truly yours,
(Signed) Henry F. Branstater
Post Adjutant.

BLOOMFIELD CLUB
198 Liberty Street

Bloomfield, N. J.
May 19, 1920

The World War Memorial Association of Bloomfield,
Bloomfield, N. J.
Gentlemen:

Your communications dated May 12 and 14th respectively, addressed to the Bloomfield Club, were read at the last meeting of the organization and a very friendly relation toward the project seemed to exist. I was asked to write you, as President of the Club, in effect that as an organization we are heartily in favor of the movement and will do all that we can to talk it as individuals with whomever we may come in contact.

The project is a big one for Bloomfield to handle but I feel assured with you, Mr. Van Liew, as one of the prime movers, the venture will ultimately end successfully.

With kind personal regards, I remain,
Yours very truly,
(Signed) Ben Sturges

75 Maolis Ave.,
Bloomfield, N. J.
May 20, 1920

World War Memorial Association.
Dear Sirs:

The Gamma Tau Kappa Fraternity of Bloomfield is heartily in favor of a War Memorial building in Bloomfield and will do all in its power to help toward the erection of such a building.

Charles F. Ameling
Sec.



How Do You Like This Swimming Pool? The Community House Will Have One

NEW MEMORIAL BUILDING WILL HAVE MOST UP-TO-DATE TANK PROCURABLE

There's no place to swim in Bloomfield. We have to go to Newark or to Montclair." This is the cry that you hear all over town from the young men and women who count swimming as their favorite sport. Indeed, the lack of a swimming pool in a town such as Bloomfield is quite serious. There is nothing more refreshing or stimulating

exercise than a dip in the good old tank. The new Community House will solve the problem of a swimming pool in Bloomfield. Arrangements have been made for a beautiful pool, 20 x 60 feet, situated in the basement of the building. On one side there will be women's showers and locker rooms, and on the other similar accommodations for the

men. The swimming pool in the Com-

munity House has appealed more strongly to the people in Bloomfield than any other feature. Many of the organizations are planning swimming clubs, water polo, meets, races, etc.

"Meet me at the Community House. We'll go in for a swim," is what you will hear in the near future. No more of this: "I wish Bloomfield had a swimming

tank. I just feel like taking a swim."

Another Swimming Pool Story

There once lived in that old town of Bloomfield a bad boy. Now this boy never liked school. So one day he decided to play hookey. This is what he thought: "I'll go down to the Community House and take a warm swim. There will be nobody 'round but the janitor and he won't care."

So off he went for the Community House. When he got there he threw off his clothes and put on a pair of tights. He put his clothes in an open locker and closed the door.

Now the janitor had no reason to think that anyone would want to use the pool at that time and he had let hot water into the huge tank, thinking that it would be just right when the children came down from school on that cold November day.

Tim was so impatient that he didn't stop to feel of the water, but jumped right in for a deep dive.

"W-o-o-W! [Sic]!" he yelled in a smothered tone, "Oh, gee, I wish I'd gone to school," and "My, that was hot."

as he crept quickly out of the water.

Going to the locker, he tried to open the door, but in vain. It had a patent lock. The only thing Tim could do was to wait for the janitor. Finally he came and said in astonishment: "That is hot water. Did you go in? Why didn't you come to me first?"

Well, after an argument, the janitor opened the locker and told Tim not to dare to come to the Community House again for two months. The next morning when Tim's mother came to wake him, she saw blisters on his face and called the doctor, telling him to come quickly as some terrible fever had come on Tim.

When the doctor arrived, he said the poor boy would be confined to his bed for at least a week. For one thing he was glad—no school, but another made him mumble and grumble: he couldn't hear the illustrated speech on air-planes at the Community House.

NATHAN RAM
High School Freshman

T.I.A. FAVORS IT

Mrs. Harvey R. Underwood, president of the Town Improvement Association says, "The association was about the first organization to indorse the movement—certainly from a financial point of view, for they gave the first subscription, a check for \$250."

"The Auxiliary of over two thousand school children has organized to sell flowers on the street this summer and fall for the purpose of procuring a fund to place the bronze tablet in the Community House, and many women of the executive board and from the general membership of 360 are on the various committees to assist in the drive for funds."

"The motto of the association is, 'To Improve and Beautify.'

"The school grounds, the railroad stations and vacant lots, have been given attention and many offerings to town charities have been indorsed by the organization, and it is only natural that our members should be vitally interested in the biggest community project the municipality has ever undertaken."

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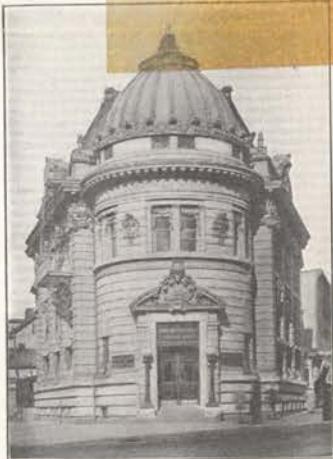
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BLOOMFIELD CENTRE



A Group of Community House Supporters

Right to Left — Mayor Sadler, Charles A. Hungerford, Chairman of the World War Memorial Association of Bloomfield, Robert Ashworth, E. M. Ogden and T. C. Jones

Prominent Bloomfielders Support Campaign for Community House

Among the enthusiastic supporters of the Community House are the men pictured above. Mayor Sadler has been an active worker in the interests of the war memorial. He is a member of the board of trustees, and was prominent in organizing the business men of Bloomfield for the cause. Mr. Charles A. Hungerford is chairman of the World War Memorial Association, and is responsible for the origin of the movement to erect a suitable memorial in honor of the Bloomfield boys who gave their lives in the war.

The other men, Robert Ashworth, E. M. Ogden and T. C. Jones are also staunch supporters of the campaign.



"Community House Will Enrich Life," Says the League for Friendly Service

SECRETARY STATES ADVANTAGES OF WAR MEMORIAL

Out of our ten years' experience among those families which are not holding their own in the battle of life, we draw this lesson. There are three causes of individual breakdowns which are found over and over again in the lives of those who fill our courts, hospitals and institutions for dependents. They are bad home conditions, bad health, and bad use of leisure time. The League and the Red Cross are working, and will continue to work and improve home conditions and health, these are our special functions. We look to the Community House to draw the townspeople together in their leisure hours and to promote the kind of group activities which will enrich their lives individually and make Bloomfield a happier and better place to live in.

League workers are, of course, primarily interested in the needs of the children. We have felt the need for community work among them so keenly that from time to time we have tried modest experiments in the line ourselves. Last year one of our volunteers started a little girls' sewing club in a district where children are left much to their own devices. They loved the club and worked hard and conscientiously and most happily. So happily in fact, that a fringe of boys hung around and begged to come in. A club for the boys was then started with great

enthusiasm but came to an untimely end because the landlord refused to rent the club rooms longer, fearing damage to his property. Will the Community House gather in these boys? They are as shy as rabbits, sometimes uncouth or even dirty on the surface but wonderfully sensitive to influences that claim their interest.

And the girls. Every now and then a League worker faces a young girl who has been brought in by the police. The policeman, the judge, the head of the reform school and almost everyone who knows such girls feel the tragedy of it all and the uselessness of such tragedies. Bad influences, unhealthy recreation, degenerate standards, claim a tragic procession of these boys and girls, but would they do it so easily if there was a little more competition from the good side? The quaint old proverb says, "Satan finds some mischief still for idle hands to do." But did you ever hear of his having much luck in filling the hand happily occupied?

We do not expect the Community House to be a reformatory, or to do our work for us, but we do hope that it will compete successfully with the demoralizing influences, for the young people, and we believe that this is not as hard as it sounds. People have an astonishing way of making good if they have a fair chance. It is most rare to find a really wayward

boy or girl who has health, a good home and wholesome recreation. Like the purple cow we can safely say, "there ain't no such animal." This is not just rose colored sentimental theory. It is the sober judgment of one who has for years studied such children and it is confirmed by workers with delinquents everywhere. Look what Warden Osborne did at Sing Sing with criminals, just by giving them a chance. If he could do that with grown men with years of demoralizing crime behind them, what can not be done with young folks whose lives are just beginning?

It is said that the battle of Waterloo was won on English school playgrounds. Is there any better way for the girls and boys to train themselves for the game of life than to play under wise supervision? We are just beginning to realize the possibilities of play. It is the spirit of the leadership that counts. Fortunately, capable recreation leaders are to be had in this country now, thanks to the playground movement; the kind of people who draw out the initiative and self-control of the players and see that everyone has a chance to join in. Our hope is that the Community House will include such a play leader in its staff. In contrast to our American idea about play the writer once saw an old world school where the master's idea of the use of play was merely to develop physical strength. Boys of high school age were carefully chaperoned to the school play field. No boy was even trusted with his carfare. At the field the master selected the teams, played with one team himself, acted as umpire, and cheated for his own side! Two American boys were in that school and their outraged sense of justice was beyond words. But the most disquieting thing was the reaction of the native boys who took it all as a matter of course. That was the way they had learned to play! Their play was a dead thing to do as directed. That is the kind of play that makes autocracy possible.

Our idea of what a Community House should not do is to expect the town to fit itself into a ready made plan of recreation like a new overcoat. If its program is what we hope, it will be a living, growing, thing, of the people, by the people and for the people; not too big to start with, changing as our needs change, but always enriching and stimulating our community life to be more worthy of the sacrifice which the house and its work shall commemorate.

(Signed) MARY L. DYCKMAN
Secretary, League for
Friendly Service

May 14, 1920.

THE PLAY'S THE THING!

Everybody likes to wear a false beard and carry a sword. To many the auditorium with its stage and dressing rooms seems the best feature of the Community House.

Miss Elizabeth Wyman, one of the first to suggest this kind of memorial says: "I am first, last, and always for the Community Center idea. I believe it is one of the biggest things in sight in our day. Moreover, I believe that nothing is more effective in bringing people together and leading them to recognize their own talents and other people's than the drama in simple or more elaborate form."

Alpheus D. Crosby is a firm believer in the value of amateur dramatic work. His success in producing "Hamlet" with a cast of Seminary students and

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Bloomfield, N. J.
Permit No. 5



young people from the town has brought home to many citizens the fact that little social contact is afforded here for these men who spend several years among us. Yet ministers should surely know how to meet and adjust themselves to



Alpheus D. Crosby

all classes of people. He says: "I must heartily endorse the Bloomfield Community House project as a real means to stimulate a keener interest in amateur theatricals. Bloomfield has plenty of dramatic talent worthy or encouragement and surely a place suitable for its recognition would be a valuable asset to the town."

ENDORSEMENTS

In reply to your letter of the 12th inst. asking us for a statement regarding a Community House in Bloomfield, I am pleased to inform you that the men of the Watsessing Community Club would like you to know that they are behind the movement and think that a more fitting memorial could not have been chosen as it will be a benefit to the Community and an everlasting tribute to those who made the supreme sacrifice.

Very sincerely,
John Edgerley, Secretary,
Watsessing Community Club.

* * *

Mrs. E. Gertrude Marr, Secretary of the Woman's Relief Corps: "I know that our organization will be very glad to be represented in this most fitting Memorial."

Every cent paid for advertising space in this issue goes directly to the World War Memorial Association to be used for the construction and equipment of the Community House.

A. B. VAN LIEW,
Chairman, Publicity Committee
World War Memorial Association of Bloomfield, N. J.

VOL. I, No. 8

BLOOMFIELD, N. J., JUNE 12, 1920

EDITORS | HENRY BRAXTON
A. EARLE HIGGINS

Bloomfield Expected To Go Over Top In Drive For War Memorial Building

COMMITTEE OPTIMISTIC AS CAMPAIGN FOR COMMUNITY HOUSE NEARS END

Reports from District Leaders indicate that Fund of \$200,000 will be Cover-ub cibed.

As the drive for Bloomfield's Community House is nearing its close, the World War Memorial Committee is increasingly hopeful that the \$200,000 needed to build and equip the memorial building will be forthcoming. As in all drives of this kind, the beginning is slow, but as people begin to understand the purposes and benefits of the object, the campaign gains momentum, giving becomes contagious, and when the final results are tabulated, the campaign is found to be a success. In all quarters the canvassers have found great interest in the proposed Community House. The town has placed its stamp of approval upon the project. It remains now to make sure that the necessary funds are raised to make it a reality.

Features of the Community House

The features of the Community House in Bloomfield are these:

1. The Community House will serve as a permanent, everlasting tribute to those who died in the war.
2. The Community House is a living monument—not a granite shaft or a slab of cold marble.
3. The Community House will serve as everyman's club house. It is for the rich and the poor alike. It is a place where citizens can meet to conduct their social affairs, to read good books at their leisure, to enjoy themselves in healthy physical exercise, and to become better acquainted with each other.
4. The Community House is a place where the foreign born element of the community can absorb the beauty of American ideals. It is a place where the foreigner and American citizen can meet with a view to understanding each other better.
5. The Community House is an agent for real good in the community. Those who frequent the street corner, the pool room, or the cheap dance hall, will find in the Community House the answer to all their needs. Here they can bowl, play billiards, checkers or chess, dance, converse and engage in games.
6. The Community House can be made the art center of the town. Theatrical performances can be arranged, concerts can be given and art exhibitions can be encouraged.
7. The Community House is for the women and girls as well as for the men and boys.
8. The Community House will have a swimming pool, gymnasium, bowling alleys, rifle range, billiard room, card room, tennis courts, and complete athletic equipment.

Origin of Community House Movement Explained By Association's President

OUTLINES FEATURES OF WAR MEMORIAL BUILDING

The appeal for support, with a resume of the preliminary work and an outline of the proposed features to be contained within the completed plant, follows:

More than a year has elapsed since Mayor Sadler, at a public meeting held at the chambers of the Common Council, was instructed to appoint a committee to make thorough investigation and report to another public meeting upon a suitable war memorial for Bloomfield. This committee made an exhaustive study of the matter, extending over a long period of time, and finally made its report at a public meeting called by the Mayor in the auditorium of the High School, and recommended the establishment of a Community Center as a living war

memorial, to be located upon the property known as the home of the late Judge Amzi Dodd on Broad Street, and now occupied by the Essex County Vocational School; and also reported that an option had been secured upon this property at a price of \$40,000. After full and free discussion, this meeting unanimously adopted a resolution accepting the report of the committee and instructed it to exercise the option and purchase the property after an Association had been legally organized under the laws of New Jersey.

Steps were immediately taken to perfect the necessary organization under the name of the World War Memorial Association of Bloomfield, New Jersey, after which the property was purchased and the Association now has title to it.

This plot of ground has a frontage on Broad Street facing the Green of about 276 feet and runs westward through to State Street, a distance of about 330 feet, with a frontage upon the latter street of about 245 feet. Upon this land is located a large three-story building splendidly adapted for use as an administration building, in the second story of which the executive offices and headquarters of all of our civic organizations, such as the Town Improvement Association, League for Friendly Service, Red Cross Chapter, Boy Scouts, American Legion, Sons of Veterans, Board of Trade, Day Nursery, and others, can be located, while the ground floor, which is large and commodious, is well adapted for meeting rooms and social intercourse where our people may come together, meet, and get acquainted with each other and thus promote the friendly feeling and healthy spirit of co-operation so necessary for the best development of our community affairs.

Light refreshments will also be served in this building, and various forms of

entertainment provided, especially for our young men and women, where they may have a splendid place to go for entertainment and amusement under the very best of circumstances and influences in their leisure hours and not be obliged as now, to hang around the street corners, aimlessly, and with absolutely no place to go for physical and mental recreation. Bloomfield has no place whatever to entertain, instruct, or amuse any of our young people, and in this great and comprehensive institution this burning need will be supplied.

On this property it is proposed to erect a Recreation Building, containing a swimming-pool, gymnasium, pool and billiard rooms, rifle range, dancing hall, lounging room, and various forms of the highest grade of entertainment, making for the best possible physical development and highest character of American citizenship under the most favorable conditions.

It is utterly impossible at this time and place to state the innumerable ways which this great Community Center will serve our town, but the work conducted through these wonderful institutions by scientifically trained secretaries is entirely non-sectarian and of tremendous usefulness and importance.

We therefore take this opportunity to appeal to the people of Bloomfield to get behind this War Memorial project and give it all the support necessary to go "over the top" that it may be firmly established in this community.

The World War Memorial Association of Bloomfield, New Jersey,
Charles A. Hungerford,
President

"Red Mack" Favors Community House

"Red Mack" is a boxer. His real name is Thomas J. Devoy, but in Jersey fighting circles he is better known as "Red Mack." He wants to be the boxing instructor at the new Community House. And he likes the idea so much that he'll volunteer his services, he says. "There's no place to train in Bloomfield now. You can find places to box, but you can't get a shower afterwards, so what's the fun?"

"Red" is building a house in Bloomfield. He married Theresa Maguire, a Bloomfield girl, and they have one child. "Red's" father held a championship in Ireland and "Red's" boy looks like a coming "champ."

THE INQUIRING REPORTER

He Makes His Last Rounds and Finds More Bloomfielders Who Want The Community House.

Referring to yours of May 12. This Camp, as its past actions show, is in favor, and would support a suitable memorial to the men who gave their services to their country.

By order of
John J. H. Lore Camp No. 12,
Sons of Veterans, U. S. A.,
(Signed) Percy C. Davenport,
Secretary.

Edward C. Rasp, Secretary, Watchung Civic Association: "Although our Association has already planned to build a Community House on a small scale for the neighborhood which it represents it is *heartily in favor of the War Memorial* planned by your association. Bloomfield is sadly lacking in that it has no public municipal building and the War Memorial will be something to be proud of, not only for what it represents but for the good it will do."

In re, yours of May 13-14 would say that Grant Council favors the project of a Memorial Center in Bloomfield, and we believe those having charge are perfectly competent to work out the details in a proper manner. No speaker is required as the members, residing in town, seem fairly conversant with the movement and will be glad to co-operate with the other organizations in any manner required.

Assuring you of our interest in the matter, we remain,

Very sincerely,
General Grant Council No. 116,
Sons and Daughters of Liberty,
(Signed) H. E. MAGIE, Secretary

Frank L. Seaman, 111 Harrison Street: "As a business man, I can't say too much for a Community House in town. I have talked with several men, and they are staunch supporters to a man."

Mrs. A. S. Knight, 49 Lawrence Street: "Mr. Knight and myself are heartily in favor of this movement. We have just moved here from Leonia, and they are planning for a similar project there. If Leonia can do it, why not Bloomfield?"

To honor those who
died—to benefit the
living—the Com-
munity House

\$200,000

May 30 to June 12

WORLD WAR MEMORIAL
of Bloomfield New Jersey



THE REVEREND FRANK KOVACS

"Community House Will Open Gate of Opportunity To All," Says Rev. Kovacs

BLOOMFIELD SEMINARY GRADUATE PRAISES MEMORIAL

"A Community House for Bloomfield? Why, there is nothing more necessary for this town and more appropriate to commemorate the sacrifice of our boys," said the Rev. Frank Kovacs, to the writer, who told him all about our thriving, modern town's doings. "As a student in the Bloomfield Theological Seminary for three years, an Americanization and settlement house secretary and an observer of life in our eastern residential and industrial towns, I can say that it is bound to do more good for Bloomfield than anything else I can think of. Trees planted by the roadside will comfort the passersby for awhile, but they disappear in one or two generations; a statue stands as a very good reminder of heroic deeds, until its message may become meaningless in light of new times; the greatest gift to community and Humanity at large is the one that opens the gate of opportunity for wholesome recreation, learning, art, literature and above all, brotherhood."

The Rev. Kovacs graduated from the Seminary in 1917, when he was ordained by the Newark Presbytery. He has been in charge of the First Hungarian Presbyterian Church in Newark since 1915, which, during his pastorate, acquired a fine building at Wickliffe Street, and is enjoying spiritual and social prosperity.

Rev. Kovacs received his college 'on in Hungary. He just began 'ies at the Academy of Fine 'dapest to become a professor 'hen he learned of the oppor-

tunity to do religious and social service work among his countrymen in New York. "I could never decide whether I was more inclined to religious, artistic, or literary work," said he. "I always felt, however, that every gift should be cultivated, on the other hand in religious as well as artistic, or literary and social work a thorough knowledge of Humanity and the broadest possible education and experience are necessary. Without these we cannot be artists of living and artists of creative power, no matter what talents we have."

After a year's work in connection with the Madison Avenue Presbyterian Church of New York, he came to Bloomfield, where hardly any of our citizens, not even the professors of the Seminary, realized who the quiet young man was, who was always in a hurry and who was seldom seen except at the library, where he buried himself in books, struggling with the difficulties of our tongue. His brilliant gifts began to show themselves, when his Luther memorial tablet in bronze was unveiled at the Seminary as a gift of his class at the occasion of the 400th anniversary of the birth of Reformation.

In Newark he is the natural leader of all religious and political movements among Hungarians, and there as well as throughout the country, he is one of the strongest exponents of amalgamation of the races in America. He organized the "Hungarian Day," at Newark's 200th anniversary celebration and later amalgamated all Magyar churches and societies for cooperative action in char-

itable and political movements. This organization is still working, and represents the true interests of its constituency and is not affiliated with any political party.

He has worked in connection with the Lenox Hill Settlement of New York for a year, being associate editor of a Protestant Weekly and managing editor of Magyar Munkaslap, national weekly of New York, he is known by all Hungarians. Three years ago he published a hymn book in Hungarian, with a number of his own translations in it, also a translation of one of Dr. Trumbull's books. He has the permission of Rabindrabath Tagore to put his works into the Magyar language; a number of these books are awaiting favorable times for publication. Mr. Kovacs' Hungarian friends are referring to his poetic works with praise, but he did not write any poetry during the war.

Originally a painter, Mr. Kovacs turned to sculpture. He is now dropping every sideline for his religious and sculptural work. His studio is in Aeolian Hall, New York, where he has already earned the praise of some of the best sculptors in New York, such as Mr. Brenner, designer of the Lincoln pennies, Mr. French, Mr. Kilenyi and other artists. His specialty is very low relief miniature portraiture.

Mr. Kovacs may very soon arrange for an exhibition of his works in Bloomfield. At present he is about to leave his apartment at 565 High Street and is looking for a home to settle in, for he expects to get married. His bride is coming from Budapest in the near future. She is also an artist, and the best known poetess of Hungary.

They're Not All Like This One!

"Oh, by the way, may I have your recommendation of the Community House plan?"

"Certainly not. If there were one, I should never go near it."

"But why?"

"Why should I?"

"For swimming, bowling, —"

"All directed, no, thank you. It is like teaching children to play."

"But children must be taught. They must dance to the same music."

"And under the same sky."

"You would make more friends—have more influence."

"I have chosen my friends. Influence does not appeal to me."

"But suppose one of your few friends should die? —"

"I should have the boon of exquisite sorrow. I might write a greater 'In Memoriam.'

"But you are selfish."

"I was born selfish."

"Don't you want to reform?"

"Heaven forbid."

PASS IT AROUND!

After you have finished reading this newspaper will you please pass it around to your neighbor? We are trying to reach everyone in Bloomfield, but it may be that some are missed.

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of
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June _____, 1920.

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semi-annually }

Subscriber _____

Address _____

CUT OUT—Fill in amount of your contribution, full name and address and mail to **WILLARD MILLER, 39 Watsessing Avenue.**

to the fact that solicitors have been unable to reach everybody in town, opportunity is given herewith for any son who was overlooked to subscribe to the fund for the Community House. Those who have subscribed are requested to take this occasion to fill out this blank. Clip this blank, fill it in and mail it at once to Willard Miller, Watsessing Avenue, Bloomfield.

What's The Matter?

What's the matter with America these days? Too many diamonds, not enough clothes. Too many silk shirts, not enough blue flannel ones. Too many flat-toed shoes, and not enough ed-toed ones. Too many serge coats and not enough overalls. Too much lace and not enough aprons. Too many upholstered limousines and not enough cows. Too many consumers and not enough producers. Too much talk and not enough sayings about it. Too much of the spirit of "getting is good" and not enough of the old fashioned morality. Too much sentiment that vents itself in more complaining and too little real effort to remedy conditions. Too much class consciousness and too little common democracy and love of humanity.—Fargo, N. D., Forum.

Another Endorser

Mr. A. B. Van Liew, Chairman, Publicity Committee, World War Memorial Association, Bloomfield, New Jersey.

My dear Sir:

Since my graduation from B. H. S. in 1916, I have been closely connected with the government service. At present, I am doing work for the rehabilitation of the ex-soldier, sailor and marine.

Personally, I think the prospective Community House the best kind of dedication to the ex-service men, and to those who rest in Flanders Fields.

May I not, at this opportune time express my appreciation for, and interest in the papers I have thus far received?

Count on me as a subscriber.

Very truly,

(Miss) ALBERTA C. BLOCK
30 Maple Street,
Bloomfield, New Jersey.

Here are a few of the men who have taken a vital interest and played an active part in the Community House movement. They are (1) The Reverend A. G. Sinclair, (2) Henry H. Boies, Chairman of the Canvassers' Committee, (3) Charles A. Hungerford, Chairman of the Board of Trustees of the World War Memorial Association, (4) Joseph D. Sears, (5) Howard E. Bushnell, Chairman of the Finance Committee. Another active worker, not pictured here, is Alfred B. Van Liew, Chairman of the Publicity Committee. Mayor Sadler, Allison Dodd, Dr. Gertrude Ward, Edward F. Higgins, and others, too numerous to mention, have also done splendid work. Thanks are due the Motor Corps, The Boy Scouts, and the women who reported faithfully at headquarters to help in distributing this newspaper.

Every cent paid for advertising space in this issue goes directly to the World War Memorial Association to be used for the construction and equipment of the Community House.

A. B. VAN LIEW,
Chairman, Publicity Committee
World War Memorial Association of Bloomfield, N. J.

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